



Starting a Business

Where to get Ideas

(The following list is a few suggestions from each area of our collection)

Magazines

- Inc.
- Entrepreneur
- Forbes

Newspapers

- Business Journal
- Vindicator
- Tribune Chronicle
- The Herald
- The London Times

Books to check out

- Starting a business for dummies / by Colin Barrow
- The women's small business start-up kit : a step-by-step legal guide / Peri Pakroo, J.D
- The small business start-up guide : a surefire blueprint to successfully launch your own business / Matthew Thompson & Michael Giabrone

Digital Resources

Overdrive

- App Savvy
- Google Advertising
- Pinfluence
- Facebook The Missing Manual

Hoopla

- Make Talent Your Business
- [Winning the Global Talent Showdown](#)
- [Growing & Managing A Business](#)
- [The Small-Mart Revolution](#)

Databases (<http://www.libraryvisit.org/business> -Research and Information)

- Business Insights: Global
- Gale Virtual Reference Library
- Regional Business News

BIC Collection @ Main Library

- Business Plan Handbook
- Food and Beverage Market Place
- Medical Device Directory

Business Sources on the Web

Ohio Job Outlook- <http://www.odjfs.state.oh.us/forms/file.asp?id=2250&type=application/pdf>

Occupational Outlook Handbook- <http://www.bls.gov/ooh/>

Steps to Starting a Business in Ohio

Ohio Steps for Starting a Business- <http://business.ohio.gov/starting/>

1. **Registering with the Sec of State** -Search a business name, filings on file for other business, register your business, check trademarks /service marks. <http://www.sos.state.oh.us/SOS/Businesses.aspx>
2. Contact the Internal Revenue Service (IRS) to obtain an **Employer Identification Number (EIN)**. (The [IRSvideo.gov](http://www.irs.gov) portal has helpful videos to guide you through the steps of filing taxes.)
<https://www.irs.gov/Businesses/Small-Businesses-&Self-Employed/Apply-for-an-Employer-Identification-Number-%28EIN%29-Online>
<http://www.irsvideos.gov/SmallBusinessTaxpayer>
3. **Open a Bank Account.**- You will need an EIN to do this.
<http://www.libraryvisit.org/research/business-resources/local-banks/>
4. Contact the Ohio Department of Taxation.- Register with the **Ohio Department of Taxation**.
<http://www.tax.ohio.gov/>
5. Report newly hired and re-hired employees to the **Ohio New Hire Reporting Center**. Report employee information. <https://newhire-reporting.com/OH-Newhire/default.aspx>
6. Contact the **Ohio Bureau of Worker's Compensation**. <https://www.bwc.ohio.gov/>
7. Contact the **Ohio Department of Job and Family Services**. <http://jfs.ohio.gov/ouc/uctax/index.stm>
8. **Obtain the proper licenses and permits**. (See step 3 in the link to select your business)
<http://www.regionalchamber.com/docs/default-source/ED-Documents/relocation2016.pdf?sfvrsn=0>

Questions call:

Phone: 1-800-248-4040 or 614-466-4232

Email: 1stStop@development.ohio.gov

Mailing address: Ohio Development Services Agency, 1st Stop Business Connection, P.O. Box 1001, Columbus, Ohio 43216-1001

Business Plans

A written document that describes in detail how a new business is going to achieve its goals. A business plan will lay out a written plan from a marketing, financial and operational viewpoint. Sometimes a business plan is prepared for an established business that is moving in a new direction.

Source: <http://www.investopedia.com/terms/b/business-plan.asp>

Entrepreneur Magazine <https://www.entrepreneur.com/article/247574>

SBA Business Plans <https://www.sba.gov/starting-business/write-your-business-plan>

SCORE Business Plans <https://www.score.org/content/search/all/655,633/all/73/10650>

Calculators

Automotive Calculator <http://www.bankrate.com/calculators/auto/auto-loan-calculator.aspx>

Calculates payments based on your selected criteria

Mortgage Calculator <http://www.mortgagecalculator.org/>

Provides payment information on a home mortgage

Retirement Calculator <http://money.cnn.com/calculator/retirement/retirement-need/>

This calculator estimates how much you will need for retirement

Financial Assistance

[Rob Portman Federal Domestic Assistance](#)

[Sherrod Brown Federal Domestic Assistance](#)

Both Senators have lists of resources available to their constituents for financial assistance.

<http://www.brown.senate.gov/services/grants>

<http://www.portman.senate.gov/public/index.cfm/grants-and-federal-domestic-assistance>

[Ohio Department of Development- Business Services](#)

Information on business incentives, loans, and grants from the website of Ohio's Department of Development.

<https://development.ohio.gov/businessservices.htm>

[Ohio 1st Stop Business –Step 2 in Link](#)

The Ohio Development Service Agency provides 1st Stop Business Connection as a service for people to start a business.

Step 1 deals with basic explaining business formation in Ohio. Step 2 deals with financial assistance programs. Step 3

provides a list of requirements that Ohio has for each type of business including EPA, Ohio Revised Code, Ohio

Administrative Code, Vendors Licenses and more. <http://business.ohio.gov/starting/>

[SBA Loan Programs](#)

Basics of financing, as well as calculators for estimating costs, lists of resources, a summary of loan requirements and

information on the agency's own loan programs. [https://www.sba.gov/loans-grants/see-what-sba-offers/sba-loan-](https://www.sba.gov/loans-grants/see-what-sba-offers/sba-loan-programs)

[programs](#)

Local Area Banks

Chemical Bank

<https://www.chemicalbank.com/>

Citizen's Bank

<https://www.citizensbank.com>

Cortland Banks

<http://www.cortland-banks.com>

Farmers National Bank

<http://www.fnbcanfield.com>

Fifth Third Bank

<http://www.53.com>

First National Bank

<http://www.fnb-online.com>

Homes Savings & Loan

<http://www.homesavings.com>

Huntington National Bank

<http://www.huntington.com>

JP Morgan Chase Bank

<http://www.chase.com>

Key Bank

<http://www.key.com>

PNC

<https://www.pnc.com>

US Bank

<http://www.usbank.com>

Mahoning Valley Economic Development Office, a local non-profit lender. <http://www.mvedc.com/>

Local Credit Unions

Associated School Employees Credit Union

<https://www.asecu.com/>

Cardinal Credit Union

<https://www.cardinalcu.com/>

Credit Union One

<https://www.cuoneohio.org/>

DOY Federal Credit Union

<http://www.doyfcu.com/>

First Choice Community Credit Union

<http://www.fcccu.com/>

First Choice Federal Credit Union

<http://www.firstchoicefcu.com/>

McDonald Community Federal Credit Union

Penn Star Federal Credit Union

<http://www.pennstarfederal.com/ASP/home.asp>

Seven Seventeen Credit Union

<https://www.sscu.net/>

Struthers Federal Credit Union

<http://www.strutherscreditunion.com/>

Trumbull County Postal Employees Credit Union

YHA South Unit Credit Union

Alternative Lenders by Category

Nonprofit

Kiva Zip
Accion
Tilt Forward

Invoice Financing

Blue Vine
Fund Box

Apple Pie Capital
Funding Wonder
Street Shares
Smart Biz

Crowdfunding

Indiegogo
Kickstarter
RocketHub
GoFundMe

Online Business Loans

OnDeck
Kabbage
Swift Capital
Funding Circle
Fundation
Lending Club

Loan Matching Site

SBA Linc
Boe Fly
Fundera

Legal Structure

IRS- Business Structure <https://www.irs.gov/Businesses/Small-Businesses-&Self-Employed/Business-Structures>

NOLO- Choosing the Best Ownership Structure for Your Business <http://www.nolo.com/legal-encyclopedia/business-ownership-structure-choose-best-29618.html>

Starting Your Business in Ohio <http://business.ohio.gov/starting/>

Local Links

Eastgate Regional Council of Governments <http://www.eastgatecog.org/>

Promotes cooperative regional efforts of public sector activities for Mahoning and Trumbull Counties.

Mahoning County Auditor- Vendor's License

The Mahoning County Auditor's link provides information on the vendor's license requirements for county businesses. <http://www.mahoningcountyoh.gov/173/Vendor-Licenses>

Mahoning Valley Economic Development Corporation

The Mahoning Valley Economic Development Corporation, a non-profit organization, has been dedicated to the economic growth and vitality of our area. MVEDC provides "technical procurement for various federal government agencies plus technical assistance for companies and lenders." In addition it owns and develops two industrial parks, and also owns an industrial railroad that serves Warren industries. <http://www.mvedc.com/>

Mahoning Valley Technical Procurement Center (MVTPC)

This agency is inside the Mahoning Valley Economic Development Corporation to assist local small businesses in identifying and securing federal, state, and local government contracts, and sub-contracting opportunities. <http://www.mvedc.com/services/>

OhioMeansJobs

OhioMeansJobs is online self-service database for employers and job seekers in Ohio. Search for job listings compiled from state, local, and national job boards, post a resume, and find career information via this website. <https://jobseeker.ohiomeansjobs.monster.com/>

OhioMeansJobs Mahoning County

OhioMeansJobs Mahoning County center can provide assistance for those looking for a job and for companies looking for employees. It is a collaborative partnership that brings many organizations, services, and programs together so that only one stop is needed to take advantage of the help available. <https://www.onestopohio.org/>

Traffic Counts

Do you need traffic counts information for your business or marketing plan? Are you considering a location for a business opportunity? Check out the Eastgate Traffic Count database for Mahoning and Trumbull Counties. There is

also a link to the State of Ohio's Department of Transportation traffic county data by county, via the department's traffic survey reports and traffic survey flow maps. <http://www.eastgatecog.org/DataCenter/TrafficCounts.aspx>

[Youngstown Business Incubator](#)

Organization whose focus is the formation and growth of technology-based businesses in the Mahoning Valley. <http://ybi.org/>

[Youngstown SCORE](#)

SCORE is an organization under the umbrella of the Small Business Administration and is comprised of counselors who assist those who aspire to own a business or who already operate one. The local chapter recently celebrated 50 years of service to our area. Be sure to visit its website. <https://youngstown.score.org/>

[Youngstown Warren Regional Chamber of Commerce](#)

Local association that promotes the economic growth of the Mahoning Valley. <http://www.regionalchamber.com/>

[Manufacturers](#)

[Canadian Trade Index](#)

The Canadian Trade Index is a buyer's guide to the products of over 30,000 industrial companies in Canada. It is an excellent source to use finding manufacturers, exporters, distributors and service companies.

<http://www.ctidirectory.com/>

[EUROPAGES](#)

Search by product, service, company, or industry sector on this database of 500,000 companies from 30 European countries. <http://www.europages.com/>

[HVACR Directory and Source Guide](#)

A directory/sourcebook from HVAC News, a trade journal for the heating, air conditioning, and refrigeration industry. Find products and companies in this industry from this useful link. <http://www.achrnews.com/directories/2937-hvacr-directory>

[MacRAE's Blue Book](#)

MacRae's is a website that connects buyers and sellers of industrial products. Find North American suppliers, distributors, and manufacturers of these products on this searchable database. <http://www.macraesbluebook.com/>

[RN Database](#)

A registered identification number, or RN, is a number issued by the Federal Trade Commission to a business residing in the U.S. that is engaged in the manufacture, importing, distribution, or sale of textile, wool, or fur products. The number is not required, but may replace the company name on a label or tag. <https://www.ftc.gov/tips-advice/business-center/selected-industries/registered-identification-number-database>

[Thomasnet.com](#)

Search the Thomas Register of Manufacturers database of over 168,000 companies by product, service, or brand name for free. <http://www.thomasnet.com/>

[Marketing](#)

[Facebook Places](#)

Claim your small business and start creating buzz on Facebook. <https://www.facebook.com/directory/pages/>

[Foursquare](#)

Claim your business, connect with customers, share your business through others talking about it, enhancing your listings and attract customers to get discovered! <http://business.foursquare.com/>

Google My Business

Connect with customers on Google +, search, and map functions. <http://www.google.com/business/>

SBA Marketing Info

Small Business Administration's Guide to Marketing <https://www.sba.gov/managing-business/running-business/marketing>

Social Media Examiner

This source provides almost anything you need to know about social media. <http://www.socialmediaexaminer.com/>

Yelp for Business Owners

Find places, discover reviews, and pictures to connect with businesses. <https://biz.yelp.com/>

State of Ohio Links

1st Stop Business Connection

The Ohio Department of Development's website contains much useful information from the business owner. Its 1st Stop Business Connection link provides free state-level information through a four step process for aspiring and established entrepreneurs. <http://business.ohio.gov/starting/>

Ohio Department of Development

Need marketing information for your business plan or other projects? Need special assistance for a start-up business or an established one? Look to the web site of the Ohio Department of Development and its unique programs for Ohio businesses. <https://development.ohio.gov/>

Ohio Department of Development/Loans & Grants

Visit this link on the Ohio department of Development's website to learn about the financial assistance that is available from this department. https://development.ohio.gov/bs/bs_busgrantsloans.htm

Ohio Major Business Structure

Information on all of the following: Business Starts: Distribution of Largest Manufacturing Establishments, International Corporate Investments in Ohio, Major Cities and Highways, Ohio Exports, Ohio Imports, Ohio Regional Roads, Ohio Regional Highways, Ohio Regional Airports, Ohio's Strategic Location in the United States.

https://development.ohio.gov/reports/reports_business_structure.htm

Ohio Secretary of State

Business services provided through the web site of the Ohio Secretary of State-requirements, guides, forms.

<http://www.sos.state.oh.us/SOS/Businesses.aspx>

Ohio Tax Finder

According to its website, the Finder provides information on local taxing jurisdictions and tax rates for all addresses in the State of Ohio. Currently the following data are available: Municipal Tax, Ohio Public School District Income Tax, and the Sales and Use Tax. The Finder will soon provide other local tax data. A Tips link assists in navigating the website.

http://www.tax.ohio.gov/online_services/thefinder.aspx

OhioMeansJobs Mahoning County

OhioMeansJobs Mahoning County center can provide assistance for those looking for a job and for companies looking for employees. It is a collaborative partnership that brings many organizations, services, and programs together so that only one stop is needed to take advantage of the help available. <https://www.onestopohio.org>

U.S. Export Assistance Center of Northern Ohio

The U.S. Export Assistance Center (USEAC) of Northern Ohio covers the exporting needs of companies in 28 counties. The Northern Ohio USEAC assists companies who wish to export their sources and services, and it "provides expert

counseling, advise, and advocacy; produces research on overseas markets and industries; promotes companies' products and services in overseas markets; find international partners (agents, distributors, JV, licensing, etc.)
<http://www.export.gov/ohio/northernohio/>

General

BusinessUSA

Starting, Growing, Assessing, Exporting, Opportunities, Resources for Veterans, and Disaster Assistance.
<http://business.usa.gov/> (Chrome only)

FTC Franchise Opportunities

Considering the route to business via a franchise? Check information from the Federal Trade Commission to become more aware of this category of business opportunity. <https://www.ftc.gov/tips-advice/business-center/selected-industries/franchises,-business-opportunities,-and-investments>

International Business Etiquette, Manners, and Culture

Having a successful business means that one must become observant to customs across the globe. This website will make you aware of etiquette in the United States and abroad. <http://www.cyborlink.com/>

IRS for Small Businesses

Connect to information for small businesses from the Small Business and Self-Employed One-Stop Resource link on the website of the Internal Revenue Service. Find information on a variety of business topics as well as tax topics specific to the business owner. <https://www.irs.gov/Businesses/Small-Businesses-&Self-Employed>

SCORE-Counselors to America's Small Business

The online web site of SCORE, Counselors to America's Small Business, in partnership with the Small Business Administration. SCORE aids in the formation and growth of small businesses. <https://www.score.org/>

Small Business Administration

An award-winning site from the federal government's Small Business Administration that provides information and services to the business community. <https://www.sba.gov/>

Small Business Administration Licenses-Permits Search

SBA.gov's Business Licenses and Permits Search Tool allows you to get a listing of federal, state and local permits, licenses, and registrations you'll need to run a business. By noting the location of your business and choosing a business type, you'll get a results page showing federal, state and local licenses you'll need along with links to web pages, application forms and instructions. For local permits, links to local government websites and contact information are provided. <https://www.sba.gov/starting-business/business-licenses-permits/state-licenses-permits>

Small Business Development Center's Small Business Toolbox

Links for Ohio Small Businesses about almost everything.
<https://clients.ohiosbdc.ohio.gov/DocumentMaster.aspx?doc=1005>