



Business Resource List

Complied by Stuart Gibbs, Business Librarian

Send questions to reference@libraryvisit.org

Job Outlook

Occupational Outlook Handbook (Dept. of Labor)

<http://www.bls.gov/ooh>

<https://www.bls.gov/ooh/food-preparation-and-serving/food-and-beverage-serving-and-related-workers.htm>

Baristas <https://www.onetonline.org/link/summary/35-3022.01>

Combined Food Preparation and Serving Workers, Including Fast Food <https://www.onetonline.org/link/summary/35-3021.00>

Counter Attendants, Cafeteria, Food Concession, and Coffee Shop

<https://www.onetonline.org/link/summary/35-3022.00>

Dining Room and Cafeteria Attendants and Bartender Helpers

<https://www.onetonline.org/link/summary/35-9011.00>

Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop

<https://www.onetonline.org/link/summary/35-9031.00>

Library Database (Must have a library card)

- Is providing an example of statistics that may be of interest

Business Insights: Global

- Microbreweries
- Advanced search – microbreweries and restaurants
- Business Insights: Industry Report - Beer
- Business Insights: Industry Report- Beverage
- Business Insights: Industry Report- Drinking Places
- Business Insights: Industry Report- Juice
- Business Insights: Industry Report- Liquor
- Business Insights: Industry Report- Soft Drink
- Business Insights: Industry Report- Wine

DemographicsNow

Either multi-county search or address:

- CEX Restaurant Detail Comparison
- CEX Food and Beverage Detail Comparison
- Income by Age Comparison,
- Demographic Trend

- Demographics Snapshot Charts
- Mosaic (show definition under tutorial)
- Rank reports, if patron chooses multi-county approach

Gale Virtual Reference Library - Business Plans Handbook

- Brew – will provide microbreweries and in combination with a restaurant

Encyclopedia of American industries (brief info.)

- Frozen Fruits, Fruit Juices, Vegetables
- Alcohol
- Drinking Establishments

Gale Directory Library

- Beer – go to Encyclopedia of Associations – go to Brewers Association’s website

Mergent Intellect

Companies, sales volume, credit ratings, global database

ReferenceUSA – Business and New Business

- Geography – Multi-County or radius (30, 50) using address
- Keyword – Brewers (download list to find records that match brew/pubs) and Brew (for Brew Pub)

ReferenceUSA – Standard White Pages

- Geography – by county
- Special select – Estimated home income

ReferenceUSA – Consumer/Lifestyle

- Lifestyle – Cooking/Wine

Standard & Poor’s NetAdvantage (brief info.)

- **Sub Industry – Brewers**

Periodicals (EBSCOhost all databases)

- Beverage world – trade publication

Berkeley Alcohol

<http://guides.lib.berkeley.edu/publichealth/drugs/alcohol>

BRASS Food and Beverage Guide

<http://brass.libguides.com/hospitality/foodandbeverage>

S&P Capital IQ- Industry Surveys- Beverages, Food and Staples Retailing, Food Products, Hotels, Restaurants & Leisure

Websites:

[About.com](#) - Cocktails and Beer

[Alternative Whisky Academy](#) - News

[American Homebrewers Association](#)

[Anheuser-Busch](#) - Budweiser, Bud Light, Busch

[Bacardi](#) - Liquor

[BBC Business News](#)

[The Beer Mapping Project](#)

[Beverage Digest Online](#)

[Beverage and Food World](#)

[Beer Institute](#)

[The Beverage Network](#) - Industry News, Resources, Reviews

[Beverage Industry](#) - Beverage Retailer Magazine

[Beverage Marketing Corporation](#)

[Boston Beer Company](#) - Samuel Adams ales and Lagers

[Brewers Association](#)

[Canada Dry](#) - Ginger Ale

[Canadian Mist](#)

[Captain Morgan](#) - Rum

[Coca-Cola](#)

[Coors Brewing Company](#)
[Craft Beer](#)
[Crystal Light](#)
[Diageo](#) - Makers of Smirnoff, Guinness, Captain Morgan, and More
[DR Pepper/Seven-Up](#)
[Evian.com](#) - Water
[Finlandia Vodka](#)
[Florida Natural Flavors](#) - Makers of RC Cola, Smoothies, Diet Rite
[Florida's Natural](#)
[Gatorade.com](#)
[The Gin and Vodka Association](#)
[HeadlineSpot News](#) - Food and Beverages
[Jack Daniel's Tennessee Whiskey](#)
[Jose Cuervo](#) - Tequila
[Kentucky Distillers' Association](#)
[Labatt Brewers](#)
[Matt Brewing Company](#)
[Michael Jackson's The Beer Hunter](#) - Guide to Beers from Around the World
[The Ministry of Rum](#) - Information, News, Links
[Minute Maid Company](#)
[Molson](#) - Brewers of Molson Ice
[MountainDew](#)
[National Milk Producers Federation](#)
[New York Times](#) - Business News
[Ocean Spray Foodservice](#)
[Pabst's Brewing Company](#)
[Pepsi Co.](#)
[Perrier](#)
[Practical Winery and Vineyard](#)
[RealBeer.com](#) - News, Directory, Links
[The Scotch Whiskey Association](#)
[ShastaPop](#)
[Smirnoff](#) - Vodka
[Snapple Drinks](#)
[Soft Drinks International](#) - Magazine and Requires Subscriptions
[Specialty Coffee Association of America](#)
[Stevens Point Brewery](#)
[Tropicana](#)
[The Whisky Portal](#) - News, Information, Links
[Whiskey Web](#) - Info on Scotch
[Wine Business Online](#)
[Wine Institute](#)
[Wines.com](#)
[WineState](#) - Australian Wines
[World of Beer](#) - News, Events, Reviews
[Yahoo! News](#) - Brewers
[Yahoo! News](#) - Soft Drinks
[Yahoo! News](#) - Wineries & Distillers
[Zephyrhills Water](#)

Industry Overviews:

[Alcoholic Beverages](#) -Business Source Premier –Industries
Beer and Ale Distribution -Business Source Global
[Beverage and Tobacco Product Manufacturing](#)
[Bottled and Canned Soft Drinks and Carbonated Waters](#)
Craft Beer –Small Business Resource Center
Distilled and Blended Liquors
Drinking Places (Alcoholic Beverages)
[Food and Beverage Stores](#)
[Food Services and Drinking Places](#)

Groceries and Related Products, Not Elsewhere Classified

Juice Bars

Liquor Stores

Malt

Malt Beverages

Premium Bottled Beverages

Premium Non-Alcoholic Beverages

Raw Juice Bars

Roasted Coffee

Special Warehousing and Storage, Not Elsewhere Classified

Wine and Distilled Alcoholic Beverages

Wines, Brandy, and Brandy Spirits

Reference Books:

American Generations: Who They Are, How They Live, What They Think

Business Rankings Annual

Business Statistics of the United States:

Encyclopedia of American Industry (Gale Virtual Reference Library)

Encyclopedia of Business

Encyclopedia of Emerging Industries (Gale Virtual Reference Library)

Encyclopedia of Global Industries

Herbs, Botanicals, and Teas

Market Share Reporter

The Maturing Marketplace: Buying Habits of Baby Booms and Their Parents

The Millennials: Americans Under Age 25

Statistical Handbook on Consumption and Wealth in the U.S.

Who's Buying Food and Drink: Who Spends How Much on Food and Alcohol, At and Away from Home

World Market Share Reporter

Statistics:

Carbonated Beverage Manufacturers and Bottlers

Source: <http://www.d.umn.edu/~jvileta/industry/beverages.html>