Business Resource List
Complied by Stuart Gibbs, Business Librarian
Send questions to reference@libraryvisit.org

Job Outlook
Occupational Outlook Handbook (Dept. of Labor)
http://www.bls.gov/ooh
Baristas https://www.onetonline.org/link/summary/35-3022.01
Combined Food Preparation and Serving Workers, Including Fast Food https://www.onetonline.org/link/summary/35-3021.00
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop
https://www.onetonline.org/link/summary/35-3022.00
Dining Room and Cafeteria Attendants and Bartender Helpers
https://www.onetonline.org/link/summary/35-9011.00
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop
https://www.onetonline.org/link/summary/35-9031.00

Library Database (Must have a library card)
• Is providing an example of statistics that may be of interest

Business Insights: Global
• Microbreweries
• Advanced search – microbreweries and restaurants
• Business Insights: Industry Report - Beer
• Business Insights: Industry Report- Beverage
• Business Insights: Industry Report- Drinking Places
• Business Insights: Industry Report- Juice
• Business Insights: Industry Report- Liquor
• Business Insights: Industry Report- Soft Drink
• Business Insights: Industry Report- Wine

DemographicsNow
Either multi-county search or address:
• CEX Restaurant Detail Comparison
• CEX Food and Beverage Detail Comparison
• Income by Age Comparison,
• Demographic Trend
• Demographics Snapshot Charts
• Mosaic (show definition under tutorial)
• Rank reports, if patron chooses multi-county approach

**Gale Virtual Reference Library - Business Plans Handbook**
• Brew – will provide microbreweries and in combination with a restaurant

**Encyclopedia of American industries (brief info.)**
• Frozen Fruits, Fruit Juices, Vegetables
• Alcohol
• Drinking Establishments

**Gale Directory Library**
• Beer – go to Encyclopedia of Associations – go to Brewers Association’s website

**Mergent Intellect**
Companies, sales volume, credit ratings, global database

**ReferenceUSA – Business and New Business**
• Geography – Multi-County or radius (30, 50) using address
• Keyword – Brewers (download list to find records that match brew/pubs) and Brew (for Brew Pub)

**ReferenceUSA – Standard White Pages**
• Geography – by county
• Special select – Estimated home income

**ReferenceUSA – Consumer/Lifestyle**
• Lifestyle – Cooking/Wine

**Standard & Poor’s NetAdvantage (brief info.)**
• Sub Industry – Brewers

**Periodicals (EBSCOhost all databases)**
• Beverage world – trade publication

Berkeley Alcohol
[http://guides.lib.berkeley.edu/publichealth/drugs/alcohol](http://guides.lib.berkeley.edu/publichealth/drugs/alcohol)

BRASS Food and Beverage Guide
[http://brass.libguides.com/hospitality/foodandbeverage](http://brass.libguides.com/hospitality/foodandbeverage)

S&P Capital IQ- Industry Surveys- Beverages, Food and Staples Retailing, Food Products, Hotels, Restaurants & Leisure

Websites:
- [About.com - Cocktails and Beer](http://www.about.com/travel/cocktails/index.htm)
- [American Homebrewers Association](http://www.homebrew.com)
- [Anheuser-Busch - Budweiser, Bud Light, Busch](http://www.anheuser-busch.com)
- [Bacardi - Liquor](http://www.bacardi.com)
- [BBC Business News](http://www.bbc.co.uk/news)
- [The Beer Mapping Project](http://www.beermapping.com)
- [Beverage Digest Online](http://www.beveragedigest.com)
- [Beverage and Food World](http://www.beverageandfoodworld.com)
- [Beer Institute](http://www.beerinstitute.org)
- [The Beverage Network - Industry News, Resources, Reviews](http://www.beveragenetwork.com)
- [Beverage Industry - Beverage Retailer Magazine](http://www.beverageindustry.com)
- [Beverage Marketing Corporation](http://www.beveragemarketing.com)
- [Boston Beer Company - Samuel Adams ales and Lagers](http://www.samueladams.com)
- [Brewers Association](http://www.brewersassociation.org)
- [Canada Dry - Ginger Ale](http://www.canadadry.com)
- [Canadian Mist](http://www.canadianmist.com)
- [Captain Morgan - Rum](http://www.captainmorgan.com)
- [Coca-Cola](http://www.coca-cola.com)
Coors Brewing Company
Craft Beer
Crystal Light
Diageo - Makers of Smirnoff, Guinness, Captain Morgan, and More
DR Pepper/Seven-Up
Evian.com - Water
Finlandia Vodka
Florida Natural Flavors - Makers of RC Cola, Smoothies, Diet Rite
Florida's Natural
Gatorade.com
The Gin and Vodka Association
HeadlineSpot News - Food and Beverages
Jack Daniel's Tennessee Whiskey
Jose Cuervo - Tequila
Kentucky Distillers' Association
Labatt Brewers
Matt Brewing Company
Michael Jackson’s The Beer Hunter - Guide to Beers from Around the World
The Ministry of Rum - Information, News, Links
Minute Maid Company
Molson - Brewers of Molson Ice
MoutainDew
National Milk Producers Federation
New York Times - Business News
Ocean Spray Foodservice
Pabst's Brewing Company
Pepsi Co.
Perrier
Practical Winery and Vineyard
RealBeer.com - News, Directory, Links
The Scotch Whiskey Association
ShastaPop
Smirnoff - Vodka
Snapple Drinks
Soft Drinks International - Magazine and Requires Subscriptions
Specialty Coffee Association of America
Stevens Point Brewery
Tropicana
The Whisky Portal - News, Information, Links
Whiskey Web - Info on Scotch
Wine Business Online
Wine Institute
Wines.com
WineState - Australian Wines
World of Beer - News, Events, Reviews
Yahoo! News - Brewers
Yahoo! News - Soft Drinks
Yahoo! News - Wineries & Distillers
Zephyrhills Water

Industry Overviews:

Alcoholic Beverages - Business Source Premier - Industries
Beer and Ale Distribution - Business Source Global
Beverage and Tobacco Product Manufacturing
Bottled and Canned Soft Drinks and Carbonated Waters
Craft Beer - Small Business Resource Center
Distilled and Blended Liquors
Drinking Places (Alcoholic Beverages)
Food and Beverage Stores
Food Services and Drinking Places
Groceries and Related Products, Not Elsewhere Classified
Juice Bars
Liquor Stores
Malt
Malt Beverages
Premium Bottled Beverages
Premium Non-Alcoholic Beverages
Raw Juice Bars
Roasted Coffee
Special Warehousing and Storage, Not Elsewhere Classified
Wine and Distilled Alcoholic Beverages
Wines, Brandy, and Brandy Spirits

Reference Books:
American Generations: Who They Are, How They Live, What They Think
Business Rankings Annual
Business Statistics of the United States:
Encyclopedia of American Industry (Gale Virtual Reference Library)
Encyclopedia of Business
Encyclopedia of Emerging Industries (Gale Virtual Reference Library)
Encyclopedia of Global Industries
Herbs, Botanicals, and Teas
Market Share Reporter
The Maturing Marketplace: Buying Habits of Baby Booms and Their Parents
The Millennials: Americans Under Age 25
Statistical Handbook on Consumption and Wealth in the U.S.
Who's Buying Food and Drink: Who Spends How Much on Food and Alcohol, At and Away from Home
World Market Share Reporter

Statistics:
Carbonated Beverage Manufacturers and Bottlers

Source: http://www.d.umn.edu/~jvileta/industry/beverages.html