

Bakery Industry Updated 6-8-2017



Business Resource List

Compiled by Stuart Gibbs, Business Librarian

Send questions to reference@libraryvisit.org

Job Outlook

Occupational Outlook Handbook (Dept. of Labor)

<http://www.bls.gov/ooh>

Bakers

<https://www.bls.gov/ooh/production/bakers.htm>

<https://www.onetonline.org/link/summary/51-3011.00>

Food Preparation Workers

<https://www.bls.gov/ooh/food-preparation-and-serving/food-preparation-workers.htm>

<https://www.onetonline.org/link/summary/35-2021.00>

Chefs and Head Cooks

<https://www.bls.gov/ooh/food-preparation-and-serving/chefs-and-head-cooks.htm>

<https://www.onetonline.org/link/summary/35-1011.00>

Books

The baker's son, my life in business : the story of how the Golden Krust empire was built, from a village shop in Jamaica to the heights of American enterprise

The big enough company : creating a business that works for you

Career opportunities in the food and beverage industry

How to open a financially successful bakery / by Sharon L. Fullen and Douglas R. Brown

How to start a home-based bakery business / Detra Denay Davis

How to open & operate a financially successful bakery / Sharon L. Fullen and Douglas R. Brown

Opening and operating a retail bakery

The specialty shop : how to create your own unique and profitable retail business / Dorothy Finell.

Start your own restaurant and more : pizzeria, coffeehouse, deli, bakery, catering business

Start your own restaurant and five other food businesses : your step-by-step guide to success

How to bake a business : recipes and advice to turn your small enterprise into a big success

How to open a financially successful bakery / by Sharon L. Fullen and Douglas R. Brown.

My life from scratch : a sweet journey of starting over, one cake at a time / Gesine Bullock-Prado

The specialty shop : how to create your own unique and profitable retail business / Dorothy Finell.

Databases from Libraryvisit.org (Must have a Public Library of Youngstown and Mahoning County Card)

Business Insights: Global

News stories from around the world

Business Source Premier

SWOT Analysis of Publicly Traded Companies, Business News

Demographics NOW

Demographic information

Age by Sex Comparison

Consumer Expenditure Comparison

Daytime Population Comparison

Household Comparison

Population Comparison

Gale Directory Library

Associations, Trade shows

Gale Virtual Reference Library

Industry Reports, Business Plans

Keyword –bakery

Mergent Intellect

Global companies (Suppliers, Distributors, Competition)

ReferenceUSA

Industry Maps, Competition

Websites

Suppliers <http://www.thomasnet.com>

Local Help/Resources

[Mahoning Valley is for Entrepreneurs](#)

Various Media Publications about the Bakery Industry

[BakersExchange.net](#)

[Snack Food & Wholesale Magazine](#)

[Buyers Guide](#)

[SuperMarket News](#)

[bakingbusiness.com](#)

[Baking Buyer](#)

Bakery/Doughnut Shop: Franchises and Business Opportunities

Atlanta Bread Company, Intl.

1943 Mount Zion Rd.

Morrow, GA 30260 USA

Phone: (770)472-1997

URL: <http://www.atlantabread.com>

Description: Bakery and cafe. **No. of Franchise Units:** 110. **No. of Company-Owned**

Units: 4. **Franchised:** 1995. **Equity Capital Needed:** \$629,700-\$831,300. **Franchise Fee:** \$40,000. **Training:** Yes.

Blue Chip CookiesBDGS, LLC

210 Harrison Ave.

Loveland, OH 45140 USA

Phone: (513)697-6610

Fax: (513)697-2783

Toll-free: 800-888-9866

E-mail: bluechipcookies@fuse.net

URL: <http://www.bluechipcookies.com>

Description: Cookies, **bakery** items, ice cream, coffees, depending on model and site. **No. of Franchise Units:** 5. **No. of Company-Owned Units:** 3. **Founded:** 1983. **Franchised:** 1986. **Equity Capital Needed:** \$150,000-\$250,000. **Franchise Fee:** \$25,000. **Training:** Offers 2 weeks of training.

Bojangles' Famous Chicken 'n Biscuits

9432 Southern Pine Blvd.

Charlotte, NC 28273 USA

Phone: (704)527-2675

Fax: (704)523-6803

Toll-free: 800-366-2675

E-mail: contact@bojangles.com

URL: <http://www.bojangles.com>

Contact: Clifton Rutledge, Chief Executive Officer

Description: Fast-service chicken and biscuits restaurant. **No. of Franchise Units:** 310. **No. of Company-Owned Units:** 201. **Founded:** 1977. **Franchised:** 1979. **Equity Capital Needed:** \$500,000 liquid assets; \$1,000,000 net worth. **Franchise Fee:** \$25,000. **Financial Assistance:** Franchise secures own financing. Different sources are available. **Managerial Assistance:** Ongoing training, marketing, and Operations is part of the franchise support. **Training:** Offers an 5 week training program as well as a one week training program at Bojangles University.

Breadsmith

Breadsmith Franchising Inc.

409 E Silver Spring Dr.

Whitefish Bay, WI 53217 USA

Phone: (414)962-1965

Fax: (414)431-5789

E-mail: bfi@breadsmith.com

URL: <http://www.breadsmith.com>

Phone: (414)962-6203

URL: <http://www.breadsmith.com/locations/whitefishbay.html>

Description: Specialty European artisan bakery. **No. of Franchise Units:** 34. **No. of Company-Owned Units:** 2. **Founded:** 1992. **Franchised:** 1993. **Equity Capital Needed:** \$242,500-\$324,000. **Franchise Fee:** \$30,000. **Training:** Yes.

Cinnzeo

Cinnaroll Bakeries Ltd.

2140 Pegasus Rd., NE

Calgary, AB, Canada T2E 8G8

Phone: (403)255-4556

Fax: (403)259-5124

Toll-free: 877-246-6036

Description: Quick service cinnamon roll bakery. **No. of Franchise Units:** 20. **No. of Company-Owned Units:** 4. **Founded:** 1987. **Franchised:** 1998. **Equity Capital Needed:** \$214,000-\$621,000. **Franchise Fee:** \$15,000. **Royalty Fee:** 7%. **Training:** Offers 3 weeks at headquarters, 2 weeks at franchise's location with ongoing support.

Coffee Time Donuts Inc.

77 Progress Ave.

Scarborough, ON, Canada M1P 2Y7

Phone: (416)288-8393

E-mail: franchising@coffeetime.ca

URL: <http://www.coffeetime.ca>

Description: The menu includes donuts, muffins, croissants, pastries and gourmet blend coffee, soups, chili, salads, sandwiches and various hot and cold beverages. store, serving customers in a warm and efficient manner and fostering good employee relationships. **No. of Franchise Units:** 184. **No. of Company-Owned Units:** 16. **Founded:** 1982. **Franchised:** 1986. **Equity Capital Needed:** \$100,000-\$360,000. **Training:** Yes.

Einstein Bros. Bagels

Einstein Noah Restaurant Group Inc. (ENRG)

555 Zang St., Ste. 300

Lakewood, CO 80228 USA

Phone: (303)568-8000

Toll-free: 800-859-3090

E-mail: guestservices@einsteinnoah.com

URL: <http://www.einsteinnoah.com>

Phone: (303)568-8000

URL: <http://www.einsteinbros.com>

Contact: Jeffrey J. O'Neill, President

Description: Quick casual bakery segment that offers cuisine at breakfast, lunch or anytime. **No. of Franchise**

Units: 22. **No. of Company-Owned Units:** 345. **Founded:** 1995. **Franchised:** 2006. **Equity Capital Needed:** \$2,500,000 net worth; \$1,000,000 liquid. **Franchise Fee:** \$35,000. **Training:** Solid corporate infrastructure at headquarters, complete training materials, R&D and local support.

Fuddruckers, Inc.

Fuddruckers Inc.

5700 Mopac Expwy S, Ste. C300

Austin, TX 78749-1461 USA

URL: <http://www.fuddruckers.com>

Description: Upscale restaurant that serves fresh ground beef patties from on-premises butcher shop and freshly baked buns from on-premises **bakery**. Breast of chicken, fish fillet, hot dogs, salads, fries, onion rings, fresh cookies, brownies, pies, milk shakes and beverages with unlimited refills are also available. **No. of Franchise Units:** 99. **No. of Company-Owned Units:** 113. **Founded:** 1980. **Franchised:** 1983. **Equity Capital Needed:** \$740,000-\$1,500,000 total investment; \$1,500,000 net worth, \$550,000 cash liquidity. **Franchise Fee:** \$50,000. **Royalty Fee:** 5%. **Training:** Provides 6 week training program with ongoing support.

Great American Cookies

Global Franchise Group L.L.C.

1346 Oakbrook Dr., Ste. 170

Norcross, GA 30093 USA

Phone: (770)514-4500

Fax: (770)514-4903

Toll-free: 800-524-6444

E-mail: franchiseinfo@gfgmanagement.com

URL: <http://www.globalfranchise.com/aboutus.html>

Toll-free: 877-639-2361

E-mail: customerservice@gfgmanagement.com

URL: <http://www.greatamericancookies.com>

Description: Franchises chocolate chip cookie stores, located in shopping centers. **No. of Franchise Units:** 285. **Founded:** 1977. **Franchised:** 1978. **Equity Capital Needed:** \$185,150-\$288,950. **Franchise Fee:** \$25,000. **Royalty Fee:** 6%. **Financial Assistance:** Third party financing available. **Training:** Franchisor offers 5 days training at headquarters with ongoing support.

Great Harvest Franchising Inc. [Great Harvest Bread]

Great Harvest Franchising Inc.

28 S Montana St.

Dillon, MT 59725-2434 USA

Phone: (406)683-6842

Fax: (406)683-5537

Toll-free: 800-442-0424

E-mail: mikef@greatharvest.com

URL: <http://www.greatharvest.com>

Phone: (406)683-6842

Fax: (406)683-5537

Toll-free: 800-442-0424

E-mail: mikef@greatharvest.com

URL: <http://www.greatharvest.com>

Contact: Mike Ferretti, Chief Executive Officer **E-mail:** mikef@greatharvest.com

Description: Retail premium bread bakeries, specializing in whole wheat products. **No. of Franchise Units:** 229. **Founded:** 1976. **Franchised:** 1978. **Equity Capital Needed:** \$121,624-\$569,248. **Franchise Fee:** \$35,000. **Financial Assistance:** No. **Training:** Yes. **Telecommunication Services:** nutrition@greatharvest.com.

House of Bread Inc.

299 Marsh St.

San Luis Obispo, CA 93401 USA

Phone: (805)801-4853

Fax: (805)542-0257

Toll-free: 800-545-5146

E-mail: houseofbread@mail.com

URL: <http://www.houseofbread.com>

Contact: Sheila McCann, Owner

Description: Specialty bread **bakery**. **No. of Franchise Units:** 7. **No. of Company-Owned Units:** 1. **Founded:** 1996. **Franchised:** 2000. **Equity Capital Needed:** \$100,000 liquid; \$300,000 net worth. **Franchise Fee:** \$32,000. **Financial Assistance:** Yes. **Training:** Offers 3 weeks of hands-on training and ongoing support. **Telecommunication Services:** bread@houseofbread.com.

Insomnia Cookies Franchising LLC

650 5th Ave., 31st Fl.
New York, NY 10019 USA

Phone: (212)286-2403

Fax: (866)422-8402

Description: Cookies & baked goods stores/late-night delivery. **No. of Company-Owned**

Units: 14. **Founded:** 2002. **Franchised:** 2006. **Equity Capital Needed:** \$65,600-\$111,400. **Franchise**

Fee: \$25,000. **Royalty Fee:** 6%. **Training:** Offer 2-3 weeks training at headquarters, 2-3 weeks at franchisee's location, at other franchisee/corporate locations as needed and ongoing support.

Joe To Go Coffee

Jo to Go America Inc.
3019 Holmgren Way, Ste. 201
Green Bay, WI 54304 USA

Phone: (920)884-6601

Fax: (920)482-5623

Toll-free: 866-568-6461

Phone: (818)506-6020

Toll-free: 888-288-JAVA

E-mail: info@joetogo.com

URL: <http://www.joetogo.com>

Description: Drive-thru specialty coffee, smoothies and **bakery**. **No. of Franchise Units:** 12. **No. of Company-Owned**

Units: 6. **Founded:** 1998. **Franchised:** 2001. **Equity Capital Needed:** \$133,000-\$409,000. **Franchise**

Fee: \$25,000. **Royalty Fee:** 7%. **Financial Assistance:** Third party financing available. **Training:** Provides 1 week at headquarters, 1 week at franchisee's location, 1 week at a corporate store and ongoing support.

Kolache Factory, Inc.

23240 Westheimer Pkwy.
Katy, TX 77494 USA

Phone: (218)829-6188

URL: <http://www.kolachefactory.com>

Description: **Bakery/cafe** specializing in kolaches. **No. of Franchise Units:** 20. **No. of Company-Owned**

Units: 21. **Founded:** 1982. **Franchised:** 2000. **Equity Capital Needed:** \$150,000 liquid; \$500,000 net. **Franchise**

Fee: \$35,000. **Financial Assistance:** Yes. **Training:** Yes.

Lamar's Donuts

Donut Holdings, Inc.
6950 E Belleview, Ste. 200
Greenwood Village, CO 80111 USA

Phone: (402)420-0203

Fax: (402)420-0209

Toll-free: 800-533-7489

Description: Donuts, specialties and gourmet coffee. **No. of Franchise Units:** 28. **No. of Company-Owned**

Units: 4. **Founded:** 1960. **Franchised:** 1993. **Equity Capital Needed:** \$290,000-\$390,000. **Franchise**

Fee: \$28,500. **Training:** Yes.

Michel's Baguette Bakery Café

mmmuffins Canada Corp.
7880 Keele St., Ste. 101
Vaughan, ON, Canada L4K 4G7

Phone: (905)482-7300

Toll-free: 877-434-3223

URL: <http://www.mmmuffins.com>

Phone: (905)482-7300

Toll-free: 855-869-3217

URL: <http://www.michelsbakerycafe.com>

Description: International experienced bakers, where international breads, pastries, salads, sandwiches and entrees are

prepared around the clock, fresh every day. **No. of Franchise Units:** 9. **No. of Company-Owned Units:** 5. **Founded:** 1980. **Franchised:** 1994. **Equity Capital Needed:** \$400,000-\$650,000 investment required; \$200,000 minimum start-up capital required. **Franchise Fee:** \$40,000 plus applicable taxes. **Training:** Provides 3 week training program.

Mmmuffins

Threecaf Brands Canada Inc.
7880 Keele St., Ste. 101
Vaughan, ON, Canada L4K 4G7
Phone: (905)482-7300
Toll-free: 877-434-3223
E-mail: franchise@threecaf.com
URL: <http://www.mmmuffins.com>

Description: mmmuffins products are freshly baked onsite, every day, served with freshly roasted coffee. With our extensive library of recipes, we can customize your menu to suit customer preferences. **No. of Franchise Units:** 22. **No. of Company-Owned Units:** 3. **Founded:** 1979. **Franchised:** 1980. **Equity Capital Needed:** \$300,000-\$400,000 investment required. **Franchise Fee:** \$25,000 plus applicable taxes. **Training:** Provides 3 weeks training. **Mrs. Field's Original Cookies Inc. [Mrs. Field's Cookies Mrs Fields; Mrs. Fields Gifts Inc.;]**

1141 West 2400 South
Salt Lake City, UT 84104-3236 USA
Toll-free: 800-266-5437
URL: <http://www.mrsfields.com>

Contact: Debbi Fields, President

Description: Fresh baked cookies and more. **No. of Franchise Units:** 378. **No. of Company-Owned Units:** 147. **Founded:** 1977. **Franchised:** 1990. **Equity Capital Needed:** \$200,000 net worth; \$150,000 liquid. **Franchise Fee:** \$30,000. **Training:** Yes.

Nestle Toll House Cafe by Chip

Crest Foods, Inc.
905 Main St.
Ashton, IL 61006 USA
Toll-free: 877-273-7893
URL: <http://crestfoods.com>
Phone: (214)281-8065
URL: <http://www.nestlecafe.com>

Description: The franchise offers fresh baked cookies, baked goods, coffee, ice cream and smoothies. **No. of Franchise Units:** 99. **No. of Company-Owned Units:** 1. **Founded:** 2000. **Franchised:** 2000. **Equity Capital Needed:** \$157,500-\$425,400. **Franchise Fee:** \$30,000. **Royalty Fee:** 6%. **Financial Assistance:** Limited third party financing available. **Training:** Offers 12 days at headquarters and ongoing support.

PJ's Coffee of New Orleans

Raving Brands
109 New Camellia Blvd., Ste. 201
Covington, LA 70433 USA
Phone: (985)792-5899
Fax: (985)792-1201
URL: <http://www.pjscoffee.com>
Phone: (985)792-5899
Fax: (985)792-1201
URL: <http://www.pjscoffee.com>

Description: Founded in New Orleans, PJ's has been brewing its distinguished brand of signature roasts for over 25 years. Our beans are hand-selected, hand-roasted and brewed to perfection. PJ's also offers a variety of gourmet pastries and deserts. **No. of Franchise Units:** 107. **No. of Company-Owned Units:** 1. **Founded:** 1978. **Franchised:** 1989. **Equity Capital Needed:** \$400,000 net worth; \$100,000 liquid assets. **Franchise Fee:** \$25,000. **Training:** Raving Brands University classroom and onsite training provided. From register operation to food preparation, from hiring staff to accounting procedures, you'll improve your management skills, setup your back office and develop an airtight sales and marketing plan.

Robin's Donuts

Robin's Foods, Inc.
77 Progress Ave.
Toronto, ON, Canada M1P 2Y7

Phone: (416)646-0987

Fax: (807)637-7745

Phone: (416)646-0987

Fax: (416)288-8895

Toll-free: 877-241-0241

URL: <http://www.robinsdonuts.com>

Description: Coffee house, deli, donuts, pastry, and pies. **No. of Franchise Units:** 130. **No. of Company-Owned Units:** 10. **Founded:** 1975. **Franchised:** 1977. **Equity Capital Needed:** \$130,000. **Franchise Fee:** \$25,000. **Training:** Yes.

Saint Cinnamon Bake Shoppe

Saint Cinnamon Bakery Ltd.

1027 Finch Ave. W, Unit 5

Downsview, ON, Canada M3J 2C0

Phone: (416)630-1517

E-mail: info@saintcinnamon.com

URL: <http://www.saintcinnamon.com>

Description: Freshly-baked cinnamon rolls made in front of the customer and served immediately from the oven. Served with quality coffees in a kiosk or in-line concept. **No. of Franchise Units:** 97. **No. of Company-Owned Units:** 3. **Founded:** 1986. **Franchised:** 1986. **Equity Capital Needed:** \$144,050-\$264,700, approximate total investment. **Franchise Fee:** \$25,000. **Training:** Franchisee is provided with both local and national assistance in the format of both master franchisee and franchisor.

Southern Maid Donuts

Southern Maid Donut Flour Co.

3615 Cavalier Dr.

Garland, TX 75042 USA

Phone: (972)272-6425

Fax: (972)276-3549

E-mail: information@southernmaiddonuts.com

URL: <http://www.southernmaiddonuts.com>

Phone: (972)272-6425

Fax: (972)276-3549

E-mail: information@southernmaiddonuts.com

URL: <http://www.southernmaiddonuts.com>

Description: Makes and sells donuts, muffins and other delectable items, as well as coffee, juices and soda drinks. **No. of Franchise Units:** 90. **Founded:** 1937. **Franchised:** 1939. **Equity Capital Needed:** Approximately \$50,000. **Franchise Fee:** \$5,000. **Training:** Yes.

Tim Hortons

T.H.D. Donut, Delaware, Inc.

4150 Tuller Rd., Ste. 236

Dublin, OH 43017 USA

Phone: (614)791-4200

Phone: (614)760-5994

URL: <http://www.timhortons.com>

Contact: Marc Caira, President

Description: Retail coffee, donut and specialty baked goods chain, with over 800 stores across Canada and the US. Franchisee purchases a turn-key operation, the right to use Tim Horton's trademarks and trade names, as well as a comprehensive 7-8 week training program and ongoing operational and marketing support. **No. of Franchise Units:** 1,763. **No. of Company-Owned Units:** 130. **Founded:** 1964. **Franchised:** 1965. **Equity Capital Needed:** \$300,000-\$734,900, includes franchise fee. **Franchise Fee:** \$35,000. **Training:** A 7-8 week training program is conducted at principal offices in Oakville, ON, Canada. Cost incurred while in training (accommodations, meals, etc.) are the responsibility of the franchisee.

Bakery/Doughnut Shop: Libraries

American Institute of Baking Ruth Emerson Library

PO Box 3999

Manhattan, KS 66505-3999 USA

Phone: (785)537-4750

Fax: (785)537-1493

Toll-free: 800-633-5137

E-mail: information@aibonline.org

URL: <http://www.aibonline.org>

Scope: Baking science and technology, food chemistry, nutrition. **Services:** Interlibrary loan; copying; library open to the public for reference use only. **Founded:** 1925. **Holdings:** 7000 books; 2500 reference and non-circulating volumes; 3500 bound periodical volumes; 80 VF drawers of unbound material on baking and nutrition. **Subscriptions:** 350 journals and other serials.