Business Resource List

Complied by Stuart Gibbs, Business Librarian

Send questions to reference@libraryvisit.org

**Occupational Outlook Handbook**
Candy Maker (Food Process Operators)
Food Manufacturing
[https://www.bls.gov/iag/tgs/iag311.htm](https://www.bls.gov/iag/tgs/iag311.htm)
Inspectors, Testers, Sorters, Samplers, and Weighers
[https://www.onetonline.org/link/summary/51-9061.00](https://www.onetonline.org/link/summary/51-9061.00)
Quality Control Inspectors
Bakers
[https://www.bls.gov/ooh/production/bakers.htm](https://www.bls.gov/ooh/production/bakers.htm)

**Books**
Berried in chocolate : how I built a multimillion-dollar business by doing what I love to do and how you can too / by Shari Fitzpatrick
The emperors of chocolate : inside the secret world of Hershey and Mars / Joël Glenn Brenner
How to Build a Candy Making Business : The Only Book You Need to Launch, Grow & Succeed Johnson, T. K.
One smart cookie : how a housewife's chocolate chip recipe turned into a multimillion-dollar business--the story of Mrs. Fields Cookies / by Debbi Fields

**Library Database (Must have a library card)**
*note the examples are just examples of what data is available through the Library, you should always explore on your own to see how you can utilize the Library's resources

**DemographicsNow**
Either multi-county search or address: (Your choice)
Add:
- CEX Restaurant Detail Comparison
- CEX Food and Beverage Detail Comparison
- CEX Convenience Store Detail Comparison
• Simmons Food Products Comparison
• Income by Age Comparison
• Demographic Trend
• Demographics Snapshot Charts
• Mosaic (show definition under tutorial)
• Rank reports, if patron chooses multi-county approach

ReferenceUSA – Business (Does patron have the name of a business that is a competitor?) and New Business
• Geography – Multi-County or radius (30, 50) using an address
• Keyword – Candy (download list to find records that match) and other keyword possibilities

ReferenceUSA – Standard White Pages
• Geography – by county
• Special select – Estimated home income

Encyclopedia of American industries (brief info.) in Gale Virtual Reference Library
• Page 95-98

Standard & Poor’s Global IQ (brief info.)
• Sub Industry – Food Products

Gale Virtual Reference Library - Business Plans Handbook
• Candy, gift shop, candy, vending machine business, café and gas station

Gale Directory Library
• Candy – go to Encyclopedia of Associations

Business Insights: Global
• Candy

BIC Resources
Candy Buyer’s Directory 2012
Food and Beverage Market Place p.112-134 Candy
Small Business Sourcebook p.233-235 Candy/Chocolate Shop
VMSD (Visual Merchandising and Store Design)
  January Issue in BIC/Other Issues on Periodical Shelves
    • Sept 2013 Highlighted Candy

Demographics Details for Chocolate Candy Customers
http://www.candyusa.com/data-insights/
http://www.candyindustry.com/articles/84748

Articles and Associations
Google Finance –Candy Listings
http://www.google.com/finance?q=candy&restype=company&nol=1&num=30&ei=LdewUsjkKsf0qQHouwE&start=0

The Candy Industry
http://www.candyindustry.com

P MaGee Enterprises

Retro Time Line of Candy
http://www.candyfavorites.com/shop/history-american-candy.php

National Association of Convenience and Fuel Retailing Study
http://www.nacsonline.com/Research/FactSheets/InStoreMerchandise/Pages/Candy.aspx

Fun and fusion spearheads gummy trends

Turning 981 bites into five candy trends

Not Your Grandma’s Hard Candies
Candy Fits Consumer’s On-The-Go Lifestyle

Doubling Down on ‘novel’ Data

Old Kentucky Candies charms customers

Living the Legacy

In with the old, and the new!

Old-Fashioned Success

Consumer Reports Ratings-Candy Boxes

Old Time Candy by Decade
https://www.oldtimecandy.com/

How to Start a Candy Store-Chron

Candy Industry

Industry Publications w/database access
Candy Industry (Business Source Premier)
Convenience Store Decisions (Small Business Collection)
Professional Candy Buyer (Business Source Premier)
United States Gas Stations with Convenience Stores Industry Report (Business Source Premier)

Associations
American Association of Candy Technologists (AACT)
http://www.aactcandy.org/

American Wholesale Marketers Association (AWMA)
http://www.awmanet.org

National Confectioners Association of the U.S. (NCA)
http://www.candyusa.com/

National Confectionery Sales Association (NCSA)
http://www.candyhalloffame.org

PMCA: An International Association of Confectioners - Bibliography of Technical Papers Collection [Pennsylvania Manufacturing Confectioners' Association]
http://www.pmca.com

Retail Confectioners International (RCI)
http://www.retailconfectioners.org

Reference Works
Candy Buyers' Directory
Manufacturing Confectioner—Directory of Ingredients, Equipment and Packaging
http://www.gomc.com

Candy Industry Buyer's Guide
http://www.candyindustry.com/

Fancy Food Magazine
http://www.fancyfoodmagazine.com/

Trade Shows
International Fancy Food and Confection Show
http://www.specialtyfood.com

Candy and Snack Buyers Guide