



Business Resource List

Compiled by Stuart Gibbs, Business Librarian

Send questions to [reference@libraryvisit.org](mailto:reference@libraryvisit.org)

**Occupational Outlook Handbook**

Candy Maker(Food Process Operators)

<https://www.bls.gov/ooh/production/food-and-tobacco-processing-workers.htm>

Food Manufacturing

<https://www.bls.gov/iag/tgs/iag311.htm>

Inspectors, Testers, Sorters, Samplers, and Weighers

<https://www.onetonline.org/link/summary/51-9061.00>

Quality Control Inspectors

<https://www.bls.gov/ooh/production/quality-control-inspectors.htm>

Bakers

<https://www.bls.gov/ooh/production/bakers.htm>

**Books**

Berried in chocolate : how I built a multimillion-dollar business by doing what I love to do and how you can too / by Shari Fitzpatrick

The emperors of chocolate : inside the secret world of Hershey and Mars / Joël Glenn Brenner

How to Build a Candy Making Business : The Only Book You Need to Launch, Grow & Succeed

Johnson, T. K.

One smart cookie : how a housewife's chocolate chip recipe turned into a multimillion-dollar business--the story of Mrs. Fields Cookies / by Debbi Fields

**Library Database (Must have a library card)**

**\*note the examples are just examples of what data is available through the Library, you should always explore on your own to see how you can utilize the Library's resources**

**DemographicsNow**

Either multi-county search or address: (Your choice)

Add:

- CEX Restaurant Detail Comparison
- CEX Food and Beverage Detail Comparison
- CEX Convenience Store Detail Comparison

- Simmons Food Products Comparison
- Income by Age Comparison
- Demographic Trend
- Demographics Snapshot Charts
- Mosaic (show definition under tutorial)
- Rank reports, if patron chooses multi-county approach

**ReferenceUSA – Business** (Does patron have the name of a business that is a competitor?) and New Business

- Geography – Multi-County or radius (30, 50) using an address
- Keyword – Candy (download list to find records that match) and other keyword possibilities

[514502 - CANDY & CONFECTIONERY-BROKERS \(WHLS\)](#)

[874245 - CANDY & CONFECTIONERY-CONSULTANTS](#)

[206401 - CANDY & CONFECTIONERY-MANUFACTURERS](#)

[355603 - CANDY & CONFECTIONERY-MFRS EQUIP \(MFRS\)](#)

[514508 - CANDY & CONFECTIONERY-MFRS SUPLS \(WHLS\)](#)

[544101 - CANDY & CONFECTIONERY-RETAIL](#)

[514501 - CANDY & CONFECTIONERY-WHOLESALE](#)

[544106 - CANDY & COOKIE ARRANGEMENTS](#)

**ReferenceUSA – Standard White Pages**

- Geography – by county
- Special select – Estimated home income

**Encyclopedia of American industries (brief info.) in Gale Virtual Reference Library**

- Page 95-98

**Standard & Poor's Global IQ (brief info.)**

- Sub Industry – Food Products

**Gale Virtual Reference Library - Business Plans Handbook**

- Candy, gift shop, candy, vending machine business, café and gas station

**Gale Directory Library**

- Candy – go to Encyclopedia of Associations

**Business Insights: Global**

- Candy

**BIC Resources**

Candy Buyer's Directory 2012

Food and Beverage Market Place p.112-134 Candy

Small Business Sourcebook p.233-235 Candy/Chocolate Shop

VMSD (Visual Merchandising and Store Design)

January Issue in BIC/Other Issues on Periodical Shelves

- Sept 2013 Highlighted Candy

**Demographics Details for Chocolate Candy Customers**

<http://www.candyusa.com/data-insights/>

<http://www.candyindustry.com/articles/84748>

**Articles and Associations**

Google Finance –Candy Listings

<http://www.google.com/finance?q=candy&restype=company&noLL=1&num=30&ei=LdewUsjkKsf0qQHouwE&start=0>

The Candy Industry

<http://www.candyindustry.com>

P MaGee Enterprises

<http://www.patmagee.com/IndustryEvents.aspx>

Retro Time Line of Candy

<http://www.candyfavorites.com/shop/history-american-candy.php>

National Association of Convenience and Fuel Retailing Study

<http://www.nacsonline.com/Research/FactSheets/InStoreMerchandise/Pages/Candy.aspx>

Fun and fusion spearheads gummy trends

<http://search.ebscohost.com.oh0248.oplin.org/login.aspx?direct=true&db=buh&AN=74701950&site=ehost-live>

Turning 981 bites into five candy trends

<http://search.ebscohost.com.oh0248.oplin.org/login.aspx?direct=true&db=buh&AN=89466950&site=ehost-live>

Not Your Grandma's Hard Candies

<http://search.ebscohost.com.oh0248.oplin.org/login.aspx?direct=true&db=buh&AN=60819640&site=ehost-live>

Candy Fits Consumer's On-The-Go Lifestyle

<http://search.ebscohost.com.oh0248.oplin.org/login.aspx?direct=true&db=buh&AN=80408801&site=ehost-live>

Doubling Down on 'novel' Data

<http://search.ebscohost.com.oh0248.oplin.org/login.aspx?direct=true&db=buh&AN=82459358&site=ehost-live>

Old Kentucky Candies charms customers

<http://search.ebscohost.com.oh0248.oplin.org/login.aspx?direct=true&db=f5h&AN=7694840&site=ehost-live>

Living the Legacy

<http://search.ebscohost.com.oh0248.oplin.org/login.aspx?direct=true&db=f5h&AN=34461692&site=ehost-live>

In with the old, and the new!

<http://search.ebscohost.com.oh0248.oplin.org/login.aspx?direct=true&db=f5h&AN=64306063&site=ehost-live>

Old-Fashioned Success

<http://search.ebscohost.com.oh0248.oplin.org/login.aspx?direct=true&db=f5h&AN=43480782&site=ehost-live>

Consumer Reports Ratings-Candy Boxes

<http://search.ebscohost.com.oh0248.oplin.org/login.aspx?direct=true&db=f5h&AN=15541004&site=ehost-live>

Old Time Candy by Decade

<https://www.oldtimecandy.com/>

<http://www.powellsss.com/go/index.cfm/linkservid/9321C6C2-DCD4-411A-F42A8EAB35BBEB3/showMeta/0/>

How to Start a Candy Store-Chron

<http://smallbusiness.chron.com/start-candy-store-business-4640.html>

## **Candy Industry**

Industry Publications w/database access

Candy Industry (Business Source Premier)

Convenience Store Decisions (Small Business Collection)

Professional Candy Buyer (Business Source Premier)

United States Gas Stations with Convenience Stores Industry Report (Business Source Premier)

Associations

American Association of Candy Technologists (AACT)

<http://www.aactcandy.org/>

American Wholesale Marketers Association (AWMA)

<http://www.awmanet.org>

National Confectioners Association of the U.S. (NCA)

<http://www.candyusa.com/>

National Confectionery Sales Association (NCSA)

<http://www.candyhalloffame.org>

PMCA: An International Association of Confectioners - Bibliography of Technical Papers Collection [Pennsylvania Manufacturing Confectioners' Association]

<http://www.pmca.com>

Retail Confectioners International (RCI)

<http://www.retailconfectioners.org>

#### Reference Works

Candy Buyers' Directory

Manufacturing Confectioner—Directory of Ingredients, Equipment and Packaging

<http://www.gomc.com>

Candy Industry Buyer's Guide

<http://www.candyindustry.com/>

Fancy Food Magazine

<http://www.fancyfoodmagazine.com/>

#### Trade Shows

International Fancy Food and Confection Show

<http://www.specialtyfood.com>

Candy and Snack Buyers Guide

<http://www.nca.myindustrytracker.com/en/buyersguide>