Clothing Industry Updated 6-14-2017

Business Resource List

Complied by Stuart Gibbs, Business Librarian
Send questions to reference@libraryvisit.org

Occupational Outlook Handbook

Fashion Designers
https://www.bls.gov/ooh/arts-and-design/fashion-designers.htm
https://www.onetonline.org/link/summary/27-1022.00
Retail Sales Workers
https://www.bls.gov/ooh/sales/retail-sales-workers.htm
https://www.onetonline.org/link/summary/41-2031.00
Buyers and Purchasing Agents
https://www.onetonline.org/link/summary/13-1021.00
https://www.onetonline.org/link/summary/13-1023.00
https://www.onetonline.org/link/summary/13-1022.00

Books
Clothing Through World History
Encyclopedia of clothing and fashion
Fashion: The Definitive History of Costume and Style
The Fashion Book
Fashion, Costume, and Culture
Start your own clothing store and more: childrens, bridal, vintage, consignment
Start your own clothing store: your step-by-step guide to success
Start your own retail business

Library Databases (must have a library card)
DemographicsNow
Either multi-county search or address: (such as this example)305 Wick Ave, Youngstown, OH 44503
Choose miles/minutes: 5, 10, 20
Pull Down Menu:
• Age by Sex Comparison
• Business Comparison
• CEX All Comparison
• CEX Apparel Detail Comparison
• CEX Auto Detail Comparison
• Consumer Expenditure Comparison
• Demographic Detail Comparison
• Demographic Snapshot Comparison
• Demographic Trend Comparison
• Household Comparison
• Income by Age Comparison
• Income Comparison
• Mature Market Comparison
• Mosaic (show definition under tutorial)
• Retail Sales Potential Comparison
• Rank reports

ReferenceUSA – Business and New Business
• Geography – Multi-County or radius (30, 50) using 4500 Mahoning Ave, Youngstown, OH
• Keyword – Apparel

ReferenceUSA – Consumer/Lifestyle
• Lifestyle – Apparel – Children’s/Men’s/Woman’s

Encyclopedia of American industries
• P 233-300’s

Standard & Poor’s Global NetAdvantage
• Industry Survey tab- Industry Survey’s Apparel and Footwear

Gale Virtual Reference Library - Business Plans Handbook
• Clothing

Gale Directory Library
• Clothing – Encyclopedia of Associations

Business Insights: Global
• Selling clothing
• Advanced search – retail, clothing, and sales as keywords

Small Business Resource Center
• Keyword clothing
• Be sure to check out the publication: Small Business Sourcebook

Magazines
Jewelry Artist
VMSD

Fashion Magazines
ALL YOU
BRIDE’S
COSMOPOLITAN
GLAMOUR
*GODEY’S LADY’S BOOK
GQ: GENTLEMEN’S QUARTERLY
HARPER’S BAZAAR
INSTYLE
INTERVIEW
LADIES HOME JOURNAL
MARIE CLAIRE
MORE
*PICTORIAL REVIEW COMBINED WITH DELINEATOR
REDBOOK
*ROSIE
VANIDADES CONTINENTAL
Vanity Fair
VOGUE
WOMAN’S DAY
*WOMAN’S HOME COMPANION
Websites
Alibaba - Importing
http://www.alibaba.com/

American Apparel and Footwear Association
https://www.aafaglobal.org/

Bureau of Labor

Census.gov – Retail Industry

Complex – 20 brands to follow
http://www.complex.com/style/2013/02/20-streetwear-brands-to-follow-on-instagram/

Cotton Forum 2012

Ebony Magazine
http://www.ebony.com/

Ecochoices Statistics
http://www.ecochoices.com/1/cotton_statistics.html

Garment District New York City
http://www.garmentdistrictnyc.com/

International Journal of Occupational Safety and Ergonomics- Workplace Hazards and Prevention Options From A Nonrandom Sample of Retail Trade

Jet Magazine
http://www.jetmag.com/

Kent State Fashion Museum
http://www.kent.edu/library/about/branches/fashion/index.cfm

Nanette Lepore from Youngstown
http://www.nanettelepore.com/

New York Daily News – increasing wages

Ohio 1st Stop Business