



Business Resource List

Compiled by Stuart Gibbs, Business Librarian

Send questions to reference@libraryvisit.org

Occupational Outlook Handbook

Fashion Designers

<https://www.bls.gov/ooh/arts-and-design/fashion-designers.htm>

<https://www.onetonline.org/link/summary/27-1022.00>

Retail Sales Workers

<https://www.bls.gov/ooh/sales/retail-sales-workers.htm>

<https://www.onetonline.org/link/summary/41-2031.00>

Buyers and Purchasing Agents

<https://www.bls.gov/ooh/business-and-financial/buyers-and-purchasing-agents.htm>

<https://www.onetonline.org/link/summary/13-1021.00>

<https://www.onetonline.org/link/summary/13-1023.00>

<https://www.onetonline.org/link/summary/13-1022.00>

Books

Clothing Through World History

Encyclopedia of clothing and fashion

Fashion: The Definitive History of Costume and Style

The Fashion Book

Fashion, Costume, and Culture

Start your own clothing store and more: childrens, bridal, vintage, consignment

Start your own clothing store: your step-by-step guide to success

Start your own retail business

Library Databases (must have a library card)

DemographicsNow

Either multi-county search or address: (such as this example)305 Wick Ave, Youngstown, OH 44503

Choose miles/minutes: 5, 10, 20

Pull Down Menu:

- Age by Sex Comparision
- Business Comparison
- CEX All Comparison
- CEX Apparel Detail Comparison

- CEX Auto Detail Comparison
- Consumer Expenditure Comparison
- Demographic Detail Comparison
- Demographic Snapshot Comparison
- Demographic Trend Comparison
- Household Comparison
- Income by Age Comparison
- Income Comparison
- Mature Market Comparison
- Mosaic (show definition under tutorial)
- Retail Sales Potential Comparison
- Rank reports

ReferenceUSA – Business and New Business

- Geography – Multi-County or radius (30, 50) using 4500 Mahoning Ave, Youngstown, OH
- Keyword – Apparel

ReferenceUSA – Consumer/Lifestyle

- Lifestyle – Apparel – Children’s/Men’s/Woman’s

Encyclopedia of American industries

- P 233-300’s

Standard & Poor’s Global NetAdvantage

- Industry Survey tab- Industry Survey’s Apparel and Footwear

Gale Virtual Reference Library - Business Plans Handbook

- Clothing

Gale Directory Library

- Clothing –Encyclopedia of Associations

Business Insights: Global

- Selling clothing
- Advanced search – retail, clothing, and sales as keywords

Small Business Resource Center

- Keyword clothing
- Be sure to check out the publication: Small Business Sourcebook

Magazines

Jewelry Artist

VMSD

Fashion Magazines

ALL YOU

BRIDE’S

COSMOPOLITAN

GLAMOUR

*GODEY’S LADY’S BOOK

GQ: GENTLEMEN’S QUARTERLY

HARPER’S BAZAAR

INSTYLE

INTERVIEW

LADIES HOME JOURNAL

MARIE CLAIRE

MORE

*PICTORIAL REVIEW COMBINED WITH DELINEATOR

REDBOOK

*ROSIE

VANIDADES CONTINENTAL

VANITY FAIR

VOGUE

WOMAN’S DAY

*WOMAN’S HOME COMPANION

Marketing Magazines

ADVERTISING AGE

COMMUNICATION BRIEFINGS

*FIRST-RATE CUSTOMER SERVICE

*JOURNAL OF MARKETING

SALES AND MARKETING MANAGEMENT

VM & SD

Websites

Alibaba -Importing

<http://www.alibaba.com/>

American Apparel and Footwear Association

<https://www.aafaglobal.org/>

Bureau of Labor

Fashion- <http://www.bls.gov/spotlight/2012/fashion/>

Occupational Employment Statistics- <http://www.bls.gov/oes/current/oes271022.htm>

Census.gov –Retail Industry

<http://www.census.gov/epcd/susb/2006/us/US448.HTM>

Complex – 20 brands to follow

<http://www.complex.com/style/2013/02/20-streetwear-brands-to-follow-on-instagram/>

Cotton Forum 2012

<http://www.cottoninc.com/corporate/Events/Cotton-Forum/Cotton-Forum-2012/5%20Mexico%20June%20Final.pdf>

Ebony Magazine

<http://www.ebony.com/>

Ecochoices Statistics

http://www.ecochoices.com/1/cotton_statistics.html

Garment District New York City

<http://www.garmentdistrictnyc.com/>

International Journal of Occupational Safety and Ergonomics-Workplace Hazards and Prevention Options From a Nonrandom Sample of Retail Trade

<http://www.mhi.org/downloads/industrygroups/ease/technicalpapers/2014WorkplaceHazardsPreventionOptionsRetail.pdf>

Jet Magazine

<http://www.jetmag.com/>

Kent State Fashion Museum

<http://www.kent.edu/library/about/branches/fashion/index.cfm>

Nanette Lepore from Youngstown

<http://www.nanettelepore.com/>

<http://www.ysunews.com/nanette-lepore-ysu-alumni-success/>

New York Daily News –increasing wages

<http://www.nydailynews.com/news/national/fast-food-retailer-wage-wars-heat-article-1.1539411>

Ohio 1st Stop Business

<http://business.ohio.gov/starting/>

Retail Distribution Center Information

<http://www.eeoc.gov/eeoc/statistics/reports/retaildistribution/retaildistribution.pdf>

Retail, Wholesale, and Department Store Union

<http://rwdsu.info/>

Statistic Brain

<http://www.statisticbrain.com/fashion-industry-statistics/>

Thomas Net Suppliers

<http://www.thomasnet.com/>

Top 10 Hip Hop Clothing Lines

<http://www.therichest.com/expensive-lifestyle/entertainment/the-top-10-hottest-hip-hop-clothing-lines/>

“Urban Clothing” Top Search Results of companies

<http://www.drjays.com/>

<http://www.karmaloop.com/>

<http://www.jimmyjazz.com/>

<http://apparelzoo.com/>

<http://www.urbanog.com/>

<http://www.cluburban.com/>

World Trade Organization

http://www.wto.org/english/thewto_e/minist_e/min05_e/brief_e/brief23_e.htm

10 Most Successful Celebrity Fashion Lines, by Sales

<http://www.businessinsider.com/the-10-most-successful-celebrity-fashion-lines-ranked-by-sales-2012-5?op=1>

Associations

American Apparel Producers' Network--Directory for Sourcing Apparel

URL: www.aapnetwork.net

Association of Sewing and Design Professionals (ASDP)

URL: www.sewingprofessionals.org

CFDA Foundation [Council of Fashion Designers of America (CFDA)]

URL: cfda.com/programs/cfda-foundation

Custom Tailors and Designers Association (CTDA)

URL: www.ctda.com

International Formalwear Association (IFA)

URL: formalwear.org

Men's Clothing Manufacturers Association (MCMA)

National Retail Federation (NRF)

URL: www.nrf.com

Organization of Black Designers (OBD)

URL: obd.org