Business Resource List
Complied by Stuart Gibbs, Business Librarian
Send questions to reference@libraryvisit.org

Occupational Outlook Handbook

Fashion Designers
https://www.bls.gov/ooh/arts-and-design/fashion-designers.htm
https://www.onetonline.org/link/summary/27-1022.00

Retail Sales Workers
https://www.bls.gov/ooh/sales/retail-sales-workers.htm
https://www.onetonline.org/link/summary/41-2031.00

Buyers and Purchasing Agents
https://www.onetonline.org/link/summary/13-1021.00
https://www.onetonline.org/link/summary/13-1023.00
https://www.onetonline.org/link/summary/13-1022.00

Books
Clothing Through World History
Encyclopedia of clothing and fashion
Fashion: The Definitive History of Costume and Style
The Fashion Book
Fashion, Costume, and Culture
Start your own clothing store and more: childrens, bridal, vintage, consignment
Start your own clothing store: your step-by-step guide to success
Start your own retail business

Library Databases (must have a library card)
DemographicsNow
Either multi-county search or address: (such as this example)305 Wick Ave, Youngstown, OH 44503
Choose miles/minutes: 5, 10, 20
Pull Down Menu:
- Age by Sex Comparison
- Business Comparison
- CEX All Comparison
- CEX Apparel Detail Comparison
- CEX Auto Detail Comparison
- Consumer Expenditure Comparison
- Demographic Detail Comparison
- Demographic Snapshot Comparison
- Demographic Trend Comparison
- Household Comparison
- Income by Age Comparison
- Income Comparison
- Mature Market Comparison
- Mosaic (show definition under tutorial)
- Retail Sales Potential Comparison
- Rank reports

**ReferenceUSA – Business and New Business**
- Geography – Multi-County or radius (30, 50) using 4500 Mahoning Ave, Youngstown, OH
- Keyword – Apparel

**ReferenceUSA – Consumer/Lifestyle**
- Lifestyle – Apparel – Children’s/Men’s/Woman’s

**Encyclopedia of American industries**
- P 233-300’s

**Standard & Poor’s Global NetAdvantage**
- Industry Survey tab - Industry Survey’s Apparel and Footwear

**Gale Virtual Reference Library - Business Plans Handbook**
- Clothing

**Gale Directory Library**
- Clothing – Encyclopedia of Associations

**Business Insights: Global**
- Selling clothing
- Advanced search – retail, clothing, and sales as keywords

**Small Business Resource Center**
- Keyword clothing
- Be sure to check out the publication: Small Business Sourcebook

**Magazines**
- Jewelry Artist
- VMSD

**Fashion Magazines**
- ALL YOU
- BRIDE’S
- COSMOPOLITAN
- GLAMOUR
- *GODEY’S LADY’S BOOK
- GQ: GENTLEMEN’S QUARTERLY
- HARPER’S BAZAAR
- INSTYLE
- INTERVIEW
- LADIES HOME JOURNAL
- MARIE CLAIRE
- MORE
- *PICTORIAL REVIEW COMBINED WITH DELINEATOR
- REDBOOK
- *ROSIE
- VANIDADES CONTINENTAL
- VANITY FAIR
- VOGUE
- WOMAN’S DAY
- *WOMAN’S HOME COMPANION
Websites
Alibaba - Importing
http://www.alibaba.com/

American Apparel and Footwear Association
https://www.aafaglobal.org/

Bureau of Labor

Census.gov – Retail Industry

Complex – 20 brands to follow
http://www.complex.com/style/2013/02/20-streetwear-brands-to-follow-on-instagram/

Cotton Forum 2012

Ebony Magazine
http://www.ebony.com/

Ecochoices Statistics
http://www.ecochoices.com/1/cotton_statistics.html

Garment District New York City
http://www.garmentdistrictnyc.com/

International Journal of Occupational Safety and Ergonomics - Workplace Hazards and Prevention Options From a Nonrandom Sample of Retail Trade

Jet Magazine
http://www.jetmag.com/

Kent State Fashion Museum
http://www.kent.edu/library/about/branches/fashion/index.cfm

Nanette Lepore from Youngstown
http://www.nanettelepore.com/

New York Daily News – Increasing wages

Ohio 1st Stop Business
Retail Distribution Center Information

Retail, Wholesale, and Department Store Union
http://rwdsu.info/

Statistic Brain
http://www.statisticbrain.com/fashion-industry-statistics/

Thomas Net Suppliers
http://www.thomasnet.com/

Top 10 Hip Hop Clothing Lines

“Urban Clothing” Top Search Results of companies
http://www.drjays.com/
http://www.karmaloop.com/
http://www.jimmyjazz.com/
http://apparelzoo.com/
http://www.urbanog.com/
http://www.cluburban.com/

World Trade Organization
http://www.wto.org/english/thewto_e/minist_e/min05_e/brief_e/brief23_e.htm

10 Most Successful Celebrity Fashion Lines, by Sales

Associations
American Apparel Producers' Network--Directory for Sourcing Apparel
URL: www.aapnetwork.net

Association of Sewing and Design Professionals (ASDP)
URL: www.sewingprofessionals.org

CFDA Foundation [Council of Fashion Designers of America (CFDA)]
URL: cfda.com/programs/cfda-foundation

Custom Tailors and Designers Association (CTDA)
URL: www.ctda.com

International Formalwear Association (IFA)
URL: formalwear.org

Men's Clothing Manufacturers Association (MCMA)

National Retail Federation (NRF)
URL: www.nrf.com

Organization of Black Designers (OBD)
URL: obd.org