Job Outlook

*Occupational Outlook Handbook*

Food and Beverage Workers


Counter Attendants, Cafeteria, Food Concession, and Coffee Shop

[https://www.onetonline.org/link/summary/35-3022.00](https://www.onetonline.org/link/summary/35-3022.00)

Library Catalog

55 surefire food-related businesses you can start for under $5,000 / Entrepreneur Press

*Ben & Jerry's double-dip: lead with your values and make money, too / Ben Cohen and Jerry Greenfield*

*Business builders in sweets and treats / Nathan Aaseng*

*Coolhaus ice cream book / Natasha Case*

*From ice cream to the Internet: using franchising to drive the growth and profits of your company / Scott A. Shane*

*The ice cream maker: an inspiring tale about making quality the key ingredient in everything you do / Subir Chowdhury*

*Inc. magazine presents how to really create a successful business plan: featuring the business plans of Pizza Hut, People Express, Ben & Jerry's Ice Cream, Celestial Seasonings, Software Publishing / David E. Gumpert.*

*Stop selling vanilla ice cream: the scoop on increasing profit by differentiating your company through strategy and talent / Steve Van Remortel*

Library Databases (must have a library card)

*Business Insights: Global*

  *Ice cream (keyword)*

*Demographics NOW*

  *CEX Food and Beverage Detail Comparison*

  *Simmons Food Products Comparison*

*Gale Courses*

  *Accounting, Management, Sales and Marketing*

*Gale Directory Library* - ‘Ice cream’

*Gale Virtual Reference Library* - ‘Ice cream’

*Legal Forms – Operating agreement, LLC in Ohio*

*Mergent Intellect*

  *Competition*

  *Industry Trends-First Research*

*Morningstar-Publicly traded ice cream companies*
Breyers (Unilever)
Dean Foods
Dreyers (Nestle)


ReferenceUSA
US Businesses
- closed
- open in few last years
- open for over five years

S&P Global NetAdvantage
US Businesses
Competition
Industry Surveys

Other websites
Thomasnet.com – Suppliers

National Ice Cream Retails Association
http://www.nicra.org/

International Dairy Foods Association
http://www.idfa.org/news-views/media-kits/ice-cream

Chron Article Ice Cream Industry Size
http://smallbusiness.chron.com/ice-cream-industry-18216.html