**Job Outlook**

*Occupational Outlook Handbook*
Food and Beverage Workers


Counter Attendants, Cafeteria, Food Concession, and Coffee Shop
https://www.onetonline.org/link/summary/35-3022.00

**Library Catalog**

55 surefire food-related businesses you can start for under $5,000 / Entrepreneur Press

Ben & Jerry's double-dip : lead with your values and make money, too / Ben Cohen and Jerry Greenfield

Business builders in sweets and treats / Nathan Aaseng

Coolhaus ice cream book / Natasha Case

From ice cream to the Internet : using franchising to drive the growth and profits of your company / Scott A. Shane

The ice cream maker : an inspiring tale about making quality the key ingredient in everything you do / Subir Chowdhury

Inc. magazine presents how to really create a successful business plan : featuring the business plans of Pizza Hut, People Express, Ben & Jerry's Ice Cream, Celestial Seasonings, Software Publishing / David E. Gumpert.

Stop selling vanilla ice cream : the scoop on increasing profit by differentiating your company through strategy and talent / Steve Van Remortel

**Library Databases (must have a library card)**

Business Insights: Global-
  - Ice cream (keyword)

Demographics NOW-
  - CEX Food and Beverage Detail Comparison
  - Simmons Food Products Comparison

Gale Courses-
  - Accounting, Management, Sales and Marketing

Gale Directory Library- ‘Ice cream’

Gale Virtual Reference Library- ‘Ice cream’

Legal Forms –Operating agreement, LLC in Ohio

Mergent Intellect
  - Competition
  - Industry Trends-First Research

Morningstar-Publicly traded ice cream companies
Breyers (Unilever)
Dean Foods
Dreyers (Nestle)


ReferenceUSA
US Businesses
- closed
- open in few last years
- open for over five years

S&P Global NetAdvantage
US Businesses
Competition
Industry Surveys

Other websites
Thomasnet.com – Suppliers

National Ice Cream Retails Association
http://www.nicra.org/

International Dairy Foods Association
http://www.idfa.org/news-views/media-kits/ice-cream

Chron Article Ice Cream Industry Size
http://smallbusiness.chron.com/ice-cream-industry-18216.html