



Job Outlook

Occupational Outlook Handbook

Food and Beverage Workers

<https://www.bls.gov/ooh/food-preparation-and-serving/food-and-beverage-serving-and-related-workers.htm>

Counter Attendants, Cafeteria, Food Concession, and Coffee Shop

<https://www.onetonline.org/link/summary/35-3022.00>

Library Catalog

55 surefire food-related businesses you can start for under \$5,000 / Entrepreneur Press

Ben & Jerry's double-dip : lead with your values and make money, too / Ben Cohen and Jerry Greenfield

Business builders in sweets and treats / Nathan Aaseng

Coolhaus ice cream book / Natasha Case

From ice cream to the Internet : using franchising to drive the growth and profits of your company / Scott A. Shane

The ice cream maker : an inspiring tale about making quality the key ingredient in everything you do / Subir Chowdhury
Inc. magazine presents how to really create a successful business plan : featuring the business plans of Pizza Hut, People Express, Ben & Jerry's Ice Cream, Celestial Seasonings, Software Publishing / David E. Gumpert.

Stop selling vanilla ice cream : the scoop on increasing profit by differentiating your company through strategy and talent / Steve Van Remortel

Library Databases (must have a library card)

Business Insights: Global-

Ice cream (keyword)

Demographics NOW-

CEX Food and Beverage Detail Comparison

Simmons Food Products Comparison

Gale Courses-

Accounting, Management, Sales and Marketing

Gale Directory Library- 'Ice cream'

Gale Virtual Reference Library- 'Ice cream'

Legal Forms –Operating agreement, LLC in Ohio

Mergent Intellect

Competition

Industry Trends-First Research

Morningstar-Publicly traded ice cream companies

Breyers (Unilever)

Dean Foods

Dreyers (Nestle)

<http://www.nestleusa.com/asset-library/documents/media/nestledreyersicecream2014.pdf>

ReferenceUSA

US Businesses

-closed

-open in few last years

-open for over five years

S&P Global NetAdvantage

US Businesses

Competition

Industry Surveys

Other websites

Thomasnet.com –

Suppliers

National Ice Cream Retailers Association

<http://www.nicra.org/>

International Dairy Foods Association

<http://www.idfa.org/news-views/media-kits/ice-cream>

Chron Article Ice Cream Industry Size

<http://smallbusiness.chron.com/ice-cream-industry-18216.html>