Business Resource List

Send questions to reference@libraryvisit.org

Job Outlook

Occupational Outlook Handbook (Dept. of Labor)
http://www.bls.gov/ooh

Grounds Maintenance Workers
https://www.onetonline.org/link/summary/37-3019.00

Landscaping and Groundskeeping Workers
https://www.onetonline.org/link/summary/37-3011.00

Pesticide Handlers, Sprayers, and Applicators, Vegetation
https://www.onetonline.org/link/summary/37-3012.00

Tree Trimmers and Pruners
https://www.onetonline.org/link/summary/37-3013.00

Books

How to open & operate a financially successful landscaping, nursery, or lawn service business: with companion CD-ROM
How to start a home-based landscaping business/ Owen E. Dell
Start & run a landscaping business / Joel LaRusic
Start your own lawn care or landscaping business : your step-by-step guide to success/ Entrepreneur Press
Starting and operating a landscape maintenance business / Laurence W. Price.
The vegetable gardener's guide to permaculture : creating an edible ecosystem / Christopher Shein with Julie Thompson

Databases from Libraryvisit.org  (Must have a Public Library of Youngstown and Mahoning County Card)

Business Insights: Global
   News stories from around the world

Business Source Premier
   SWOT Analysis of Publicly Traded Companies, Business News

Demographics NOW
   Demographic information
   Age by Sex Comparison
   Consumer Expenditure Comparison
   Daytime Population Comparison
   Household Comparison
Population Comparison
Gale Directory Library
   Associations, Trade shows
Gale Virtual Reference Library
   Industry Reports, Business Plans
MasterFile
   Publication: Consumer Reports
Mergent Intellect
   Global companies (Suppliers, Distributors, and Competition)
ReferenceUSA
   Industry Maps, Competition

Websites
Suppliers [http://www.thomasnet.com](http://www.thomasnet.com)

Local Help/Resources
[Mahoning Valley is for Entrepreneurs](http://www.christmasdecor.com)

*Landscape Equipment and Supplies: Franchises and Business Opportunities*
Nite Time Decor Inc. The Decor Group
URL: [http://www.christmasdecor.com](http://www.christmasdecor.com)

Outdoor Lighting Perspectives Franchise, Inc.
URL: [http://www.olpfranchise.com](http://www.olpfranchise.com)

*Landscape Equipment and Supplies: Associations and Other Organizations*
AmericanHort
URL: [http://americanhort.org/](http://americanhort.org/)

American Seed Trade Association (ASTA)
URL: [http://www.betterseed.org/](http://www.betterseed.org/)

Association of Professional Landscape Designers (APLD)
URL: [http://www.apld.org](http://www.apld.org)

Independent Turf and Ornamental Distributors Association (ITODA)
URL: [http://www.itoda.org](http://www.itoda.org)

New York State Turf and Landscape Association (NYSTLA)
URL: [http://www.nystla.com](http://www.nystla.com)

*Landscaping Service: Trade Shows and Conventions*
American Society of Landscape Architects Annual Meeting
URL: [http://www.asla.org](http://www.asla.org)

International Society of Arboriculture Annual Conference and Industrial Trade Show
URL: [http://www.isa-arbor.com](http://www.isa-arbor.com)

Landscaping Service: Research Centers
Landscape Architecture Foundation (LAF)
URL: http://lafoundation.org

The Nature Conservancy in Maine
URL: http://www.nature.org/ourinitiatives/regions/northamerica/unitedstates/maine

University of Guelph - Arboretum
URL: http://www.uoguelph.ca/arboretum

University of Pennsylvania - Morris Arboretum
URL: http://www.business-services.upenn.edu/arboretum/index.shtml

Lawn Maintenance Service: Trade Periodicals
Landscape Management
URL: http://www.questex.com

Lawn & Landscape Magazine
URL: http://www.giemedia.com

Plant Leasing Service: Trade Shows and Conventions
Nursery/Landscape Expo
URL: http://txnla.org

OFA Short Course
URL: http://www.ofa.org

Marketing Resources

Ebscohost All Database search for articles....
"Lawn mower manufacturers"  
Altoz  
Atco (British mower company)  
Blount, Inc.  
Dixie Chopper  
Husqvarna Group  
Lawn-Boy  
Ransomes, Sims & Jefferies  
Rover (lawnmower)  
Sensation Lawn Mowers  
Snapper Inc.  
The Grasshopper Company  
Victa lawn mower

"Garden tool manufacturers"  
Ames True Temper  
Bulldog Tools  
Dolmar  
Fiskars  
Griffon Corporation  
Helko  
Husqvarna Group  
John Deere  
Kioto  
McCulloch Motors Corporation  
MPF Industry Group  
Poulan  
Spear & Jackson  
Walker Manufacturing Co.

“Hand Tools”  
Active Air (5)  
Ames True Temper (655)  
BambooMN (3)  
Black & Decker (84)  
Bluelab (6)  
Bond (147)  
Bond Manufacturing Co (30)  
Bully Tools (199)  
Cold Steel (79)  
Corona (209)  
DEWALT (4)  
Easy Gardener (9)  
Estwing (30)  
Etekcity (2)  
Felco (89)  
Fiskars (458)  
Flexrake (210)  
Garden Weasel (28)  
Gardener’s Blue Ribbon (19)  
Gardenite (4)  
General Hydroponics (18)  
Gerber (37)  
Gilmour (65)  
Greentisory (2)  
Haus & Garten (1)  
Hoffman A H Inc./Good Earth (1)  
Hydrofarm (68)  
Japan (4)  
Jim Dunlop (1)  
Leaf Claws (1)  
Luster Leaf (93)  
Miracle-Gro (27)  
Missyee (4)  
ML TOOLS (9)  
Neewer (2)  
Ontario Knife (4)  
Panacea (6)  
Planted Perfect (3)  
Punchau (1)  
ProPlugger (2)  
ReLeaf (1)  
Sago Brothers (13)  
SE (5)  
Shur-Line (3)  
Silky (91)  
Stout (1)  
Tach-It (3)  
Tabor (2)  
“Lawn Mowers & Outdoor Power Tools”  
Agri-Fab (300)  
AR North America (204)  
Black & Decker (564)  
Bounty Hunter (353)  
Briggs & Stratton (15,595)  
Buffalo Tools (1)  
Camco (5)  
Campbell Hausfeld (45)  
Catit (1)  
Champion (332)  
Classic Accessories (13)  
Coleman (4)  
DEWALT (104)  
Dyna-Gro (3)  
Eagle (86)  
Earthwise (93)  
Ettore (5)  
Eureka (5)  
Flowtron (4)  
Garelick (3)  
Greenworks (163)  
Ground EFX by WGI Innovations (1)  
Hitachi (2,344)  
Honda (3,231)  
Husqvarna (4,533)  
Ijustrite (56)  
Karcher (402)  
Kindling Cracker (1)  
Kohler (3,105)  
Lawn Tractor Leaf Bag (1)  
Makita (99)  
Maxpower (795)  
No-Spill (13)  
Orbit (60)  
Oregon (8,959)  
Permatex (2)  
Rain Bird (119)  
RELIANCE CONTROLS (22)  
Remington (41)  
Schieffer Co. (56)  
SE (13)  
Simpson Cleaning (34)  
Snow Joe (83)  
Stens (7,369)  
Stihl (202)  
Suncast (28)  
Thermacell (2)  
Toro (62,223)  
Victor (7)  
Worx (208)  
Yamaha (21)