



Business Resource List

Compiled by Stuart Gibbs, Business Librarian

Send questions to [reference@libraryvisit.org](mailto:reference@libraryvisit.org)

Job Outlook

Occupational Outlook Handbook (Dept. of Labor)

<http://www.bls.gov/ooh>

Animal Care and Service Workers

<https://www.bls.gov/ooh/personal-care-and-service/animal-care-and-service-workers.htm>

Trainers

<https://www.onetonline.org/link/summary/39-2011.00>

Non-Farm Animal Caretakers

<https://www.onetonline.org/link/summary/39-2021.00>

Veterinarians

<https://www.bls.gov/ooh/healthcare/veterinarians.htm>

<https://www.onetonline.org/link/summary/29-1131.00>

Veterinary Assistants and Laboratory Animal Caretakers

<https://www.bls.gov/ooh/healthcare/veterinary-assistants-and-laboratory-animal-caretakers.htm>

<https://www.onetonline.org/link/summary/31-9096.00>

Veterinary Technologists and Technicians

<https://www.bls.gov/ooh/healthcare/veterinary-technologists-and-technicians.htm>

<https://www.onetonline.org/link/summary/29-2056.00>

Books

101 best businesses for pet lovers : what you need to know about starting and succeeding in a pet business of your own / Joseph Nigro and Nicholas Nigro.

A career in the pet services industry : retail products, animal care, grooming, training

Careers with dogs : the comprehensive guide to finding your dream job / by Kim Campbell Thornton.

The doggie day care business [videorecording] / produced by Locklin Productions.

How to open & operate a financially successful pet sitting business / by Angela Williams Duea.

How to start a home-based pet care business / Kathy Salzberg

How to start a home-based pet grooming business/ Kathy and Missi Salzberg.

How to start a home-based pet-sitting and dog-walking business / Cathy Vaughan

The pet sitting business [DVD] / produced by Locklin Productions.

Start & run a pet business / Heather Mueller

Start your own pet-sitting business : your step-by-step guide to success / Cheryl Kimball

Start your own pet business and more : petsitting, dog walking, training, grooming, food/treats, upscale pet products / Entrepreneur Press

Databases (must have library card)

**Business Insights Global**(Database) –History, Current Sales, Growth Potential, Trends  
Keyword-industry profile and relating news articles (new businesses)

**Demographics Now**(Database) –Current Sales and Growth Potential  
Geography-Counties of Trumbull, Mahoning, Columbiana, Summit  
Age/Sex  
Demographics Snapshot  
Income Comparison

**Gale Directory Library** (Database)

Keyword-Articles  
Results- Associations & Trade Shows

**Gale Virtual Library Reference** (Database) –History, Current Sales, Growth Potential, Trends

Keyword-includes Business books online!  
Business Plans Handbook  
Encyclopedia of American Industries

**Mergent Intellect** (Database)

Competition  
Company information

**Small Business Collection** (Database)

Keyword-news articles

**Reference USA** (Database) –Current Sales (estimated), Competitors, Suppliers

US Businesses module-Custom search-Business Type Keyword and geography of your choice  
US Consumers/Lifestyles module-Custom search-Lifestyles-Expand select a lifestyle and any other category  
(home income, geography, children present)

**Regional Business News**-EBSCOhost (Database)

Keyword-business news articles

**Standard and Poor's Global Net Advantage** -Current Sales, Trends, and Growth Potential

Click on Industry-Browse Industry Surveys  
On Left-Sub Industry Review

Competition Websites –History, Current Trends, Growth Potential, Trends

Getting Started

[1st Stop Business \(website\)](#)

Steps to start a Business (1-4) and log in on right to pay taxes through the OBG (Ohio Business Gateway)

[IRS for Small Businesses \(website\)](#)

<http://www.irsvideos.gov/SmallBusinessTaxpayer> (Video tutorials)

[Ohio Secretary of State-Business Services \(website\)](#)

Search business name, trademarks, and file initial paperwork/register

Google Alerts (News feed of current trends)

Use keywords like: dog, cat, parrots

Google Books

Use keyword: dog business

Local Assistance

[Mahoning Valley is for Entrepreneurs](#)

Business Plan Templates

[Business Planning Templates from SCORE \(website\)](#)

Companies & Markets

[ThomasNet.com \(website\)](#)

Statistics

[Traffic Counts-Mahoning & Trumbull Counties \(website\)](#)

Education

[Gale Courses \(Gale\)](#)

Online classes on accounting, management, sales, marketing, graphic design, creative writing, starting your own business, computer programming, security, business writing

### **Pet Business Services**

<http://www.animalcharityofohio.org/>

[http://www.adoptapet.com/adoption\\_rescue/74873.html](http://www.adoptapet.com/adoption_rescue/74873.html)

<http://www.petfinder.com/shelters/OH599.html>

<http://www.vindy.com/news/2014/oct/25/empty-the-shelters-day-to-be-sponsored-b/>

<https://www.facebook.com/westsidcats>

<https://www.facebook.com/neohiolostfound>

<https://www.library.wisc.edu/memorial/collections/grants-information-collection/resources/animal-welfare-funding-and-fundraising/>

### **Pets**

[American Kennel Club](#)

Find dog breed information, pet health, breeders, and more here.

[Care for Animals](#)

The American Veterinary Medical Association's site with information on caring for and enjoying pets of all descriptions.

[Cat Fanciers' Association](#)

"World's Largest Registry of Pedigreed Cats" - This site has information on cat breeds and cat care.

[Mahoning County Dog Warden](#)

Mahoning County Dog Warden's office, including the link to the online application form for dog licenses.

[Pet Poison Helpline](#)

Pet Poison Helpline is a 24-hour animal poison control service available throughout the U.S., Canada, and the Caribbean for pet owners and veterinary professionals who require assistance with treating a potentially poisoned pet.

[Petfinder](#)

Searchable database for finding animals to adopt as pets and maintains a directory of animal shelters and adoption organizations located in the United States, Canada, and Mexico.

[Petswelcome.com](#)

Web resource for traveling with pets, from domestic motels that are pet-friendly to airline regulations for flying with your pet, this site has the latest.

### **Local Animal Shelters and Rescue Organizations**

[Angels for Animals](#)

A local educational website about animals and pets.

[Animal Charity of Ohio](#)

Humane Society shelter for Mahoning County.

A Call Fur Help

This is a local, non-profit organization set up to help alleviate the distress to alleviate the distress of impoverished pet owners in Mahoning, Columbiana, and Trumbull counties and surrounding areas by providing financial and material assistance. Also see their Facebook page at: [www.facebook.com/ACallFurHelpInc](http://www.facebook.com/ACallFurHelpInc)

Other: [http://www.alchemyacres.org/pet\\_owner\\_resources.aspx](http://www.alchemyacres.org/pet_owner_resources.aspx)

[F5RS-Frisky Ferrets, Fuzzies, & Feathered Friends Rescue & Sanctuary](#)

No kill shelter for birds, bunnies, ferrets, guinea pigs, and other small animals located in Youngstown.

[For the Dogs](#)

Local group which rescues dogs from the Mahoning County Dog Pound.

### Mahoning County Dog Pound

Go here to find pictures and descriptions of available adoptable dogs.

### New Lease On Life

No kill and adoption shelter for cats and dogs located in Struthers, OH.

### Safe Haven Rescue

No kill and adoption shelter for dogs located in New Middletown, OH.

### West Side Cats

No kill and adoption shelter for cats on the west side of Youngstown, OH.

<http://www.entrepreneur.com/article/80654>

<http://www.entrepreneur.com/article/172390>

<http://money.usnews.com/careers/best-jobs/veterinarian/salary>

<http://www.fda.gov/animalveterinary/products/animalfoodfeeds/petfood/default.htm>

<http://sbinfocanada.about.com/od/businessideas/a/petbusinessideas.htm>

<http://www.zoomroomonline.com/pet-services.html>

<http://www.petgroomer.com/powersearch.htm>

<http://www.census.gov/econ/isp/sampler.php?naicscode=453910&naicslevel=6>

<http://www.ibisworld.com/industry/default.aspx?indid=1735>

<http://sbinfocanada.about.com/od/businessideas/a/petbusinessideas.htm>

### Pet Boarding/Grooming Service: Associations and Other Organizations

National Association of Professional Pet Sitters (NAPPS)

URL: <http://www.petsitters.org>

National Dog Groomers Association of America (NDGAA)

URL: <http://www.nationaldoggroomers.com>

Pet Industry Joint Advisory Council (PIJAC)

URL: <http://www.pijac.org>

### Pet Boarding/Grooming Service: Trade Shows and Conventions

Super Zoo

URL: <http://www.worldpetassociation.org>

### Pet Boarding/Grooming Service: Franchises and Business Opportunities

Aussie Pet Mobile Inc.

URL: <http://www.aussiepetmobile.com>

Canine Campus

URL: <http://www.caninecampus.us>

Dogtopia

URL: <http://www.dogdaycare.com>

Happy Tails Dog

URL: <http://happytailsdogspa.net>

Kennelwood Pet Resorts

URL: <http://www.kennelwood.com>

Pet Supplies Plus

URL: <http://www.petsuppliesplus.com>

Preppy

URL: <http://www.preppypet.com>

Pet Obedience School: Libraries

American Kennel Club Library

URL: <http://www.akc.org/about/library/index.cfm>

National Animal Control Association Research Library

URL: <http://www.nacanet.org>

Pet Obedience School: Associations and Other Organizations

National Association of Dog Obedience Instructors (NADOI)

URL: <http://www.nadoi.org>

Pet Shop: Associations and Other Organizations

American Pet Products Association (APPA)

URL: <http://www.americanpetproducts.org>

Pet Food Institute (PFI)

URL: <http://www.petfoodinstitute.org>

Pet Industry Distributors Association (PIDA)

URL: <http://www.pida.org>

Pet Industry Joint Advisory Council (PIJAC)

URL: <http://www.pijac.org>

World Pet Association (WPA)

URL: <http://www.worldpetassociation.org>

Pet Shop: Trade Periodicals

Dog World: Active Dogs, Active People

URL: <http://www.i5publishing.com>