

## Photography –Updated 7-3-2017



Business Resource List

Compiled by Stuart Gibbs, Business Librarian

Send questions to [reference@libraryvisit.org](mailto:reference@libraryvisit.org)

### Job Outlook

Occupational Outlook Handbook (Dept. of Labor) <http://www.bls.gov/ooh>

Photography

<https://www.bls.gov/ooh/media-and-communication/photographers.htm>

<https://www.bls.gov/ooh/media-and-communication/home.htm>

### Books

2015 photographer's market / Mary Burzlaff Bostic

Boutique baby photography : the digital photographer's guide to success in maternity and baby portraiture / Mimika Cooney

The business of commercial photography / Ira Wexler

Contemporary wedding photography

How to create a high profit photography business in any market / James Williams.

How to create a successful photography business / Elizabeth Etienne

How to make money with digital photography / Dan Heller

How to market and sell your art, music, photographs, and handmade crafts online : turn your hobby into a cash machine / by Lee Rowley

How to start a home-based photography business / Kenn Oberrecht

#### **Photographer's market**

Photography business secrets : the savvy photographer's guide to sales, marketing, and more / Lara White.

The photojournalist's guide to making money/ Michael Sedge

Profitable photography in the digital age : strategies for success / Dan Heller

Sellphotos.com : your guide to establishing a successful stock photography business on the Internet / Rohn Engh.

Setting up a successful photography business / Lisa Pritchard.

Start your own photography business : studio, freelance, gallery, events / Entrepreneur Press

Wedding photojournalism : the business of aesthetics / Paul D. Van Hoy II

Databases from Libraryvisit.org (Must have a Public Library of Youngstown and Mahoning County Card)

Business Insights: Global

News stories from around the world

Business Source Premier

SWOT Analysis of Publicly Traded Companies, Business News

Demographics NOW

Demographic information

Age by Sex Comparison

Consumer Expenditure Comparison  
Daytime Population Comparison  
Household Comparison  
Population Comparison  
Gale Directory Library  
Associations, Trade shows  
Gale Virtual Reference Library  
Industry Reports, Business Plans  
Mergent Intellect  
Global companies (Suppliers, Distributors, and Competition)  
ReferenceUSA  
Industry Maps, Competition

#### Websites

Permit/Zoning –Local Townships, Cities, Villages (Fire Department, Health)  
Suppliers <http://www.thomasnet.com>

#### Local Help/Resources

[Mahoning Valley is for Entrepreneurs](#)

Photographic Studio: Directories of Educational Programs

Directory of Private Accredited Career Schools and Colleges of Technology  
Accrediting Commission of Career Schools and Colleges  
URL: <http://www.accsc.org>

#### Photographic Studio: Associations and Other Organizations

Photographic Society of America (PSA)

URL: <http://www.psa-photo.org>

Professional School Photographers Association International (PSPA)

URL: <http://www.pmai.org>

San Francisco Camerawork

URL: <http://www.sfcamerawork.org>

Wedding and Portrait Photographers International (WPPI)

URL: <http://www.wppionline.com/index.shtml>

#### Photographic Studio: Trade Periodicals

ASMP Bulletin

American Society of Media Photographers

URL: <http://www.asmp.org>

Light and Shade

Pictorial Photographers of America

URL: <http://www.ppa-photoclub.org>

Photo Technique

Preston Publications Inc.

URL: <http://phototechmag.com/>

PhotoDaily

PhotoSource International

URL: <http://www.photosource.com>

Professional Photographer: the official magazine of Professional Photographers of America

URL(s): <http://www.ppa.com/content.cfm?ItemNumber=2687>

PSA Journal

Photographic Society of America

URL: <https://psa-photo.org/index.php?psa-journal-overview>

The Rangefinder

The Rangefinder Publishing Company Inc.

URL(s): [www.rangefinderonline.com/index.shtml](http://www.rangefinderonline.com/index.shtml)

School Photographer

Professional School Photographers Association International

URL: <http://www.pmai.org>

Shutterbug

Source Interlink Media L.L.C.

URL: <https://www.shutterbug.com/>

Photo Plus Group

<http://www.photoplusgroup.com/>

Photographic Studio: Franchises and Business Opportunities

Glamour Shots Licensing Inc.

URL: <http://www.glamourshots.com>

Images 4 Kids

URL: <https://www.images4kids.com/Info/>

Lil' Angels Photography

URL: <http://lilangelsphoto.com>

Lil'Pals Pet Photography

URL: <http://www.lilpalsva.com>

TSS Photography

B & H Products, Inc.

URL: <http://www.tssphotography.com>

Photographic Studio: Libraries

Center for Creative Photography (CCP) - Library

URL: <http://www.creativephotography.org>

George Eastman House - International Museum of Photography & Film - Richard and Ronay Menschel Library

URL: <https://eastman.org/photography>

International Center of Photography (ICP) - Archives and Collections

URL: <http://www.icp.org>