Business Resource List
Complied by Stuart Gibbs, Business Librarian
Send questions to reference@libraryvisit.org

Job Outlook
Occupational Outlook Handbook (Dept. of Labor) http://www.bls.gov/ooh
Photography
https://www.bls.gov/ooh/media-and-communication/photographers.htm
https://www.bls.gov/ooh/media-and-communication/home.htm

Books
2015 photographer’s market / Mary Burzlaff Bostic
Boutique baby photography : the digital photographer’s guide to success in maternity and baby portraiture / Mimika Cooney
The business of commercial photography / Ira Wexler
Contemporary wedding photography
How to create a high profit photography business in any market / James Williams.
How to create a successful photography business / Elizabeth Etienne
How to make money with digital photography / Dan Heller
How to market and sell your art, music, photographs, and handmade crafts online : turn your hobby into a cash machine / by Lee Rowley
How to start a home-based photography business / Kenn Oberrecht

Photographer’s market
Photography business secrets : the savvy photographer’s guide to sales, marketing, and more / Lara White.
The photojournalist's guide to making money/ Michael Sedge
Profitable photography in the digital age : strategies for success / Dan Heller
Sellphotos.com : your guide to establishing a successful stock photography business on the Internet / Rohn Engh.
Setting up a successful photography business / Lisa Pritchard.
Start your own photography business : studio, freelance, gallery, events / Entrepreneur Press
Wedding photojournalism : the business of aesthetics / Paul D. Van Hoy II

Databases from Libraryvisit.org (Must have a Public Library of Youngstown and Mahoning County Card)
Business Insights: Global
   News stories from around the world
Business Source Premier
   SWOT Analysis of Publicly Traded Companies, Business News
Demographics NOW
   Demographic information
   Age by Sex Comparison
Consumer Expenditure Comparison
Daytime Population Comparison
Household Comparison
Population Comparison

Gale Directory Library
  Associations, Trade shows

Gale Virtual Reference Library
  Industry Reports, Business Plans

Mergent Intellect
  Global companies (Suppliers, Distributors, and Competition)

ReferenceUSA
  Industry Maps, Competition

Websites
Permit/Zoning – Local Townships, Cities, Villages (Fire Department, Health)
Suppliers http://www.thomasnet.com

Local Help/Resources
Mahoning Valley is for Entrepreneurs

Photographic Studio: Directories of Educational Programs
Directory of Private Accredited Career Schools and Colleges of Technology
Accrediting Commission of Career Schools and Colleges
URL: http://www.accsc.org

Photographic Studio: Associations and Other Organizations
Photographic Society of America (PSA)
URL: http://www.psa-photo.org

Professional School Photographers Association International (PSPA)
URL: http://www.pmai.org

San Francisco Camerawork
URL: http://www.sfcamerawork.org

Wedding and Portrait Photographers International (WPPI)
URL: http://www.wppionline.com/index.shtml

Photographic Studio: Trade Periodicals
ASMP Bulletin
American Society of Media Photographers
URL: http://www.asmp.org

Light and Shade
Pictorial Photographers of America
URL: http://www.ppa-photoclub.org

Photo Technique
Preston Publications Inc.
URL: http://phototechmag.com/

PhotoDaily
PhotoSource International