



LIBRARIES

Inspire 

2017

ANNUAL REPORT



**The Public Library**  
of Youngstown & Mahoning County

# Your Library *Inspires* You to Try New Things, Test Your Limits, Grow and Change

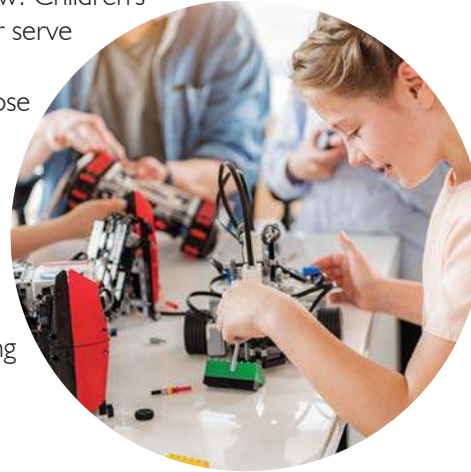
*A Message From*  
**AIMEE FIFAREK,**  
**EXECUTIVE DIRECTOR, PLYMC**



Aimee Fifarek, Executive Director

As the newest Executive Director, I am pleased to offer a report of the activities of Public Library of Youngstown and Mahoning County staff and libraries for 2017. I officially joined the system on the last day of the working year, having been selected in October to replace Ms. Heidi Daniel. Thanks go out to Mrs. Sue Merriman, who served as Interim Director from July through December. My main reasons for wanting to come to Youngstown were the progressive Staff, the supportive Board, and a Community that truly loves their Library. All of these resources added up to another productive and successful year.

Several building-related projects were in the works, including ongoing construction of the new West Library, which was renamed in memory of Youngstown resident Michael Kusalaba, whose family donated \$1.68 million for this project from the Michael Kusalaba Fund in the Youngstown Foundation. In April we opened an "Express" Library in the lobby of the Oh Wow! Children's Science and Technology Museum. The service was a one-year experiment to see if we could better serve the museum attendees and those working downtown. We opened another Express Library in the Campbell City Schools D'Amato Field House inside the high school in September after having to close the Campbell Branch Library due to structural issues. The Campbell Branch Library will eventually be housed in the Campbell Schools' new facility, the Community Literacy Workforce & Cultural Center (CLWCC), which is expected to open in 2019.



STEM/STEAM programs were expanded at the Library and a makerspace was included in the new Michael Kusalaba Branch



Mary Kay Andrews was guest author at the annual Library Literary Society event

Major service changes for the year included a renewed emphasis on helping community members find jobs and increase their work skills. PLYMC partnered up with Ohio Means Jobs to help people maximize their use of the OMJ website, and began offering Lynda.com and other online training resources. In September, the state of the art Career and Job Center opened at the Main Library to provide a dedicated space for training job seekers.

Major improvements also came to PLYMC's collections this year, starting



## AUTHORS

The Library brought in best-selling authors like Rosemary Wells for kids completing Summer Discovery, Andrea Davis Pinkney for Black History Month, and Mary Kay Andrews for the Literary Society





New fundraising opportunities like Brew Ha Ha mixed craft beer and comedy



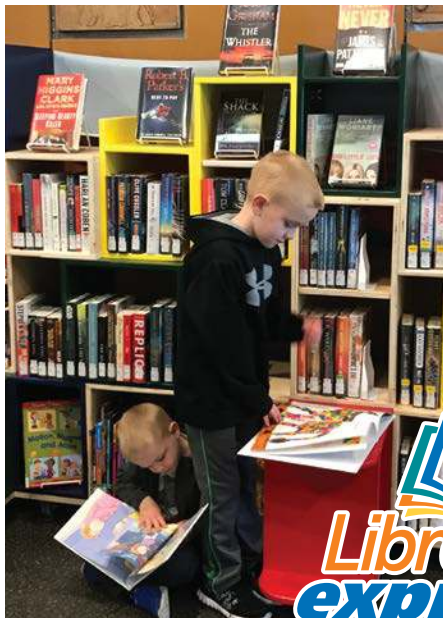
with the hiring of Collection Access Manager Brigid Novak. Ms. Novak has been working to modernize the way the Library selects and processes books, movies, music and electronic resources, ensuring that PLYMC is making the best possible use of the money spent on collection materials. In October, the new online catalog and mobile app debuted, providing library patrons with new and intuitive ways to find materials regardless of what device they use.

With so many changes happening during 2017, it is only appropriate to bring some changes to the PLYMC Annual Report as well.

You will find a streamlined version of the annual library statistics, and a more intuitive representation of the annual budget. Our goal with this Annual Report is to provide you with a straightforward look at the state of the Public Library of Youngstown and Mahoning County – which I am happy to say strong and growing. Thank you for your support during 2017!



In 2017, Dough House Cookies opened inside the Canfield Library



Library Express at OH WOW! opened in April 2017



Library Express in Campbell opened in September 2017



Career & Job Center at Main Library opened in September of 2017

*A Message From*

**DR. DAVID RITCHIE,**  
PRESIDENT, LIBRARY TRUSTEES

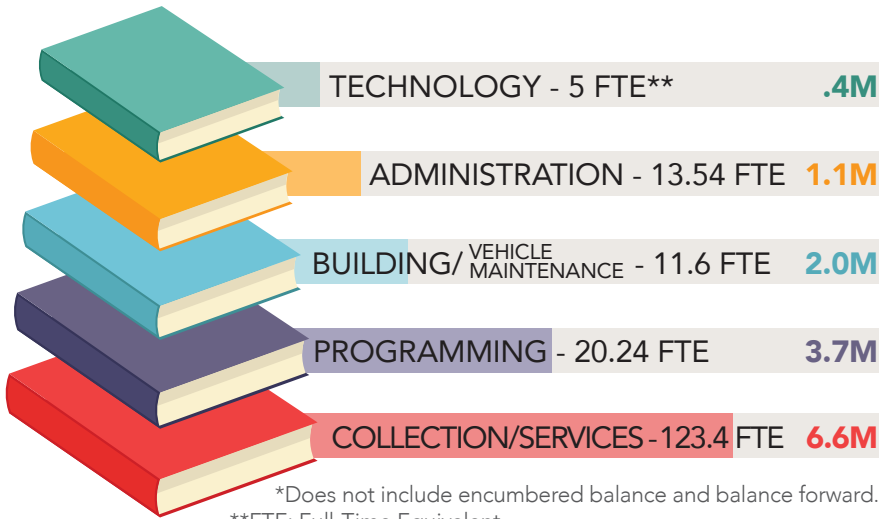
The year 2017 was a year of change, with a change in Library Executive Director among the most important. In December, after a long and thorough search, the Library and Board welcomed Aimee Fifarek as PLYMC's new Executive Director. She was chosen from a wide field of candidates to replace former director Heidi Daniel. The Board commends Ms. Daniel, as well as Sue Merriman, who served as Interim Director during the search. Ms. Fifarek took the helm, bringing enthusiasm, new ideas and innovations to our library system, while aiming to retain the high quality of service our customers have come to expect. We are pleased to be working with her and look forward to what she will bring to the Library and the community.



Dr. David Ritchie stands in front of the new Michael Kusalaba Branch Library.

# WHAT DOES IT COST TO RUN THE LIBRARY?

**\$14 million in 2017\*** (From the Financial Report – General Fund Expenses).



# HOW ARE WE PREPARING FOR THE FUTURE?

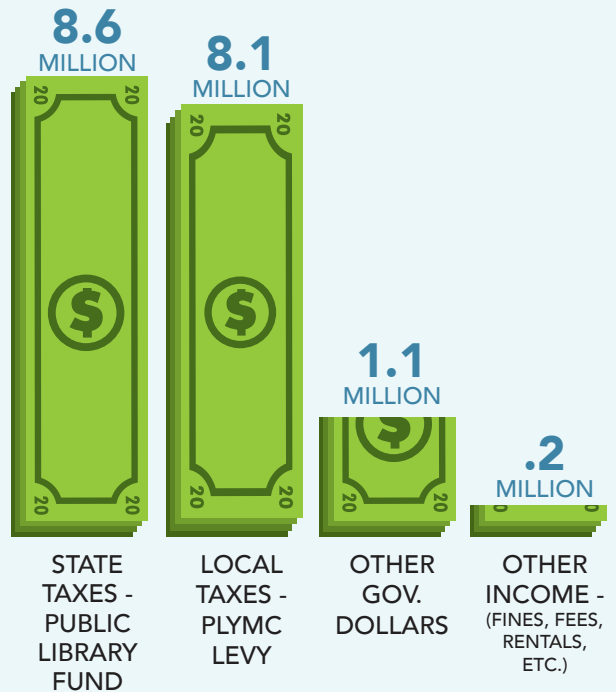
**\$34 million in 2017\***



# WHERE DOES THE MONEY COME FROM?

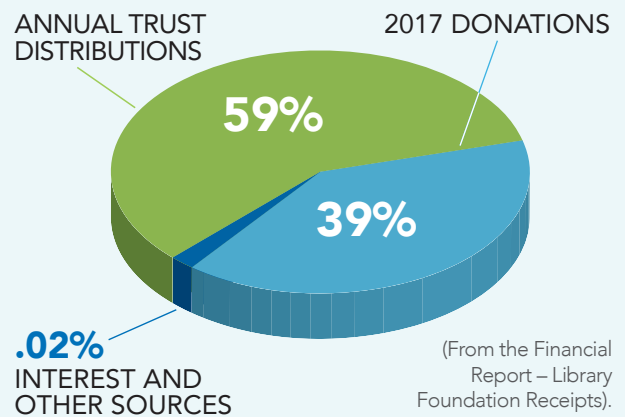
**\$18 million in 2017\***

(From the Financial Report – General Fund Receipts).



# HOW DO COMMUNITY CONTRIBUTIONS HELP?

**\$179,000 total in 2017\***



# 2017 LIBRARY STATISTICS

## 2017 OFFICERS – BOARD OF TRUSTEES

- DR. DAVID RITCHIE, President
- DELORES CRAWFORD, Vice President
- MARK J. MROFCHAK, Fiscal Officer\*
- TINA McBANE, Deputy Fiscal Officer\*
- \*Non-Voting
- AIMEE FIFAREK, Executive Director\*

## 2017 BOARD OF TRUSTEES

- |                          |                           |
|--------------------------|---------------------------|
| • RICHARD ATKINSON       | • RONALD STROLLO          |
| • ALEX BENYO             | • CAROLE S. WEIMER        |
| • ALEXA SWEENEY BLACKANN | • JOHN H. YERIAN III      |
| • TIMOTHY BRESNAHAN      | • RALPH T. MEACHAM        |
| • DELORES CRAWFORD       | Mahoning County Auditor   |
| • JUDGE MARY DeGENARO    | (Non-Voting)              |
| • TERRY DIMASCIO         | • THE HONORABLE           |
| • THOMAS M. FROST        | JAMAE TITO BROWN          |
| • JAMES J. MEEHAN        | Mayor, City of Youngstown |
| • JUDITH SCHMUTZ         | (Non-Voting)              |

## 2017 LIBRARY LOCATIONS

- |                    |                             |                                 |
|--------------------|-----------------------------|---------------------------------|
| • MAIN LIBRARY     | • MICHAEL KUSALABA          | • SPECIAL DELIVERY              |
| • AUSTINTOWN       | BRANCH (under construction) |                                 |
| • BOARDMAN         | • NEWPORT                   | • OH WOW! EXPRESS               |
| • BROWNLEE WOODS   | • POLAND                    |                                 |
| • CAMPBELL EXPRESS | • SEBRING                   | • POP-UP LIBRARY MOBILE SERVICE |
| • CANFIELD         | • SPRINGFIELD               |                                 |
| • EAST             | • STRUTHERS                 |                                 |
| • GREENFORD        | • TRI-LAKES                 |                                 |



Main Library  
305 Wick Avenue  
Youngstown, OH 44503  
Phone: 330-744-8636

**117,000**

children, teens and adults reached through school visits and library programming.

**808,000**

items available for check out — including books, ebooks, audio books, music and more.

**1.2 million**

WiFi sessions, public computer and website user sessions.

**107,000**

cardholders in 2017.



**102,000**

cardholders in 2016.



## WHO IS PLYMC?

POPULATION SERVED	233,768
CARDHOLDERS	107,112
SPECIAL DELIVERY	
Library-by-Mail Patrons	62,881
LIBRARIES	15
STAFF:	
Full Time	138
Part Time	58



## WHAT YOU CAN READ, WATCH AND DOWNLOAD FROM PLYMC

BOOKS IN ALL LIBRARIES	659,734
E-BOOKS	32,075
AUDIO E-BOOKS	6,684
BOOKS ON CD	14,240
DVDs	72,019
MUSIC CDs	23,443
PERIODICAL & NEWSPAPER TITLES	347



## HOW YOU ARE USING PLYMC

<b>CHILDREN'S PROGRAMMING</b>	
Number of Programs	2,481
Children Reached Through School Visits & Programming	83,565
Summer Discovery Registrants	3,604
<b>TEEN PROGRAMMING</b>	
Number of Programs	694
Teens Reached Through School Visits & Programming	18,749
Summer Discovery Registrants	612
<b>ADULT PROGRAMMING</b>	
Number of Programs	2,248
Adults Reached Through Programming	14,970
Summer Discovery Registrants	1,334
<b>DOOR COUNTS (visitors)</b>	989,374
<b>REFERENCE QUESTIONS ANSWERED</b>	271,817
<b>CIRCULATION TOTAL</b>	1,646,670
<b>SEARCH OHIO CIRCULATION</b>	
Borrowed Items	79,729
Loaned Items	21,953



## TECHNOLOGY @ PLYMC

PUBLIC COMPUTERS	284
WiFi SESSIONS	86,857
COMPUTER SESSIONS	165,910
WEBSITE ACTIVITY (user sessions - LibraryVisit.org)	948,981

# 2017 FINANCIAL REPORT



## GENERAL FUND 12/31/17

Encumbered Balance	\$550,910.99
Balance Forward	4,728,588.80

### RECEIPTS

Public Library Fund	8,670,187.81
Property Tax	8,087,412.77
Intergovernmental	1,100,861.49
Patron Fines & Fees	175,905.56
Interest Income	84,708.72
Rental/Lease Income	41,306.25
Miscellaneous	96,884.92

**TOTAL RECEIPTS and BALANCES \$23,536,767.31**

### EXPENSES

Salaries and Benefits	\$9,221,053.40
Supplies	467,451.57
Purchased and Contracted Services	2,430,671.71
Library Materials	1,848,351.66
Equipment	59,835.11
Other Objects	53,964.36
Transfers to Other Funds	4,061,670.00
Encumbered Balance Forward, 12/31/17	624,137.24
Balance Forward, 12/31/17	4,769,632.26

**TOTAL EXPENSES and BALANCES \$23,536,767.31**

## BUILDING and REPAIR FUND 12/31/17

Encumbered Balance Forward	\$3,519,539.00
Balance Forward	30,023,890.90

### RECEIPTS

Interest Income	268,818.19
Contributions	345,349.64
Miscellaneous	-
Transfers From Other Funds	3,911,670.00

**TOTAL RECEIPTS and BALANCES \$38,069,267.73**

### EXPENSES

Investment/Banking Fees	\$11,387.49
New Buildings	3,184,863.93
Building Improvements	-
Equipment	127,772.67
Encumbered Balance Forward, 12/31/17	644,290.07
Balance Forward, 12/31/17	34,100,953.57

**TOTAL EXPENSES and BALANCE \$38,069,267.73**

## TECHNOLOGY DEVELOPMENT FUND 12/31/17

Encumbered Balance	\$8,334.28
Balance Forward	685,722.45

### RECEIPTS

Interest Income	\$11,459.09
Miscellaneous	-
Transfers From Other Funds	150,000.00

**TOTAL RECEIPTS and BALANCES \$855,515.82**

### EXPENSES

Investment/Banking Fees	\$245.01
Equipment	191,693.98
Encumbered Balance Forward, 12/31/17	34,911.03
Balance Forward, 12/31/17	628,665.80

**TOTAL EXPENSES and BALANCES \$855,515.82**

## LIBRARY FOUNDATION 12/31/17

Balance Forward	\$551,175.67
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### RECEIPTS

Distributions from Trust Funds	104,918.17
Contributions	71,018.51
Miscellaneous	2,312.82
Interest and Investment Income	975.00

**TOTAL RECEIPTS and BALANCE \$730,400.17**

### EXPENSES

Books and Related Purchases	\$122,595.79
Audit Fees	3,575.00
Legal Fees	2,053.37
Marketing Costs	324.80
Miscellaneous	-
Balance Forward, 12/31/17	601,851.21

**TOTAL EXPENSES and BALANCE \$730,400.17**

