

ANNUAL
REPORT | 2018



LIBRARIES *Enrich*



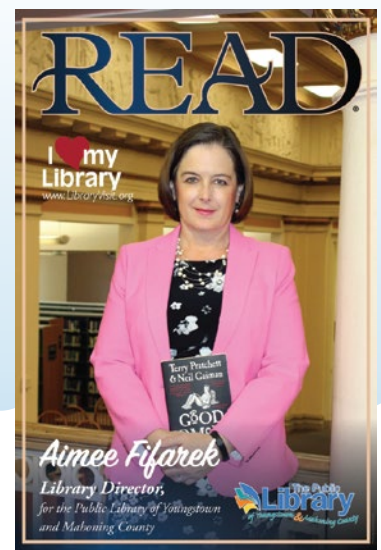
 **The Public
Library**
of Youngstown & Mahoning County

Your *Library* *Connects* You to...

People who *Inspire* You to Grow & Change



The success of our programming is due to our skilled and knowledgeable staff. In 2018 we expanded our expertise with two new Specialists: Kelly Kotel for Adult Programming and Mallory Wiand for Mobile Services. These new positions will enable us to deliver excellent programming to all ages both in our libraries and out into the community. Instrumental to this focus change was our long-time Programming and Youth Services Director Josephine Nolfi, retired after 40 years with PLYMC. Her talents will be greatly missed but she was able to ensure that we continue her excellent tradition by helping us to hire her replacement, Erin Phemester. Erin will supervise Mobile Services and our Pop-Up Library, which goes to schools and community events to check out materials, offer library card sign-up and answer questions.



AIMEE FIFAREK
EXECUTIVE DIRECTOR, PLYMC

After 138 years, the Public Library of Youngstown and Mahoning County continues to fulfill its mission to connect people to reliable resources that inspire learning and foster enrichment through our people, places, programs and partners. The year 2018 was a busy year for us in all of these areas.

Places that are *Vibrant & Vital* *Community* Resources



Michael Kusalaba Library opened February 2018.

We officially opened the Michael Kusalaba Library on February 14 with great fanfare and more than 1000 of our neighbors in attendance. "MK" was built on the site of the former West Library (which opened nearly 90 years prior) and features PLYMC's first makerspace and sound studio in addition to traditional library resources. This trend will continue with our next library, which will be located inside the Campbell School's Cultural, Literacy, Workforce Community Center (CLWCC) and have a focus on STEM programming for K-6th grade. The CLWCC groundbreaking was held July 20 with representatives from all the partner institutions in attendance.

We also gave some TLC to our existing buildings this year. Austintown Library was painted, underwent roofing work, and got a new parking lot. Struthers Library received a facelift outside and improvements inside which included a new Teen Study area, updated furniture, and a technology bar for the kids.

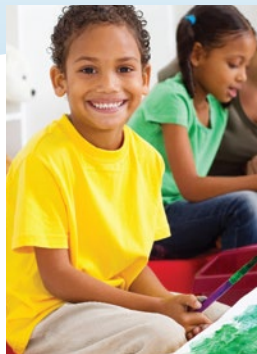
Towards the end of the year, the Library held public input sessions on the biggest project of the century (so far) – renovating Main Library. Many people offered their thoughts, both in person and online, and the response was an overwhelmingly positive, "Let's do this!" We expect to hire an architect and start developing the project in 2019.



MAIN LIBRARY

Vibrant **HISTORY,**
Bright **FUTURE.**

Programs that **Enrich** Your Life

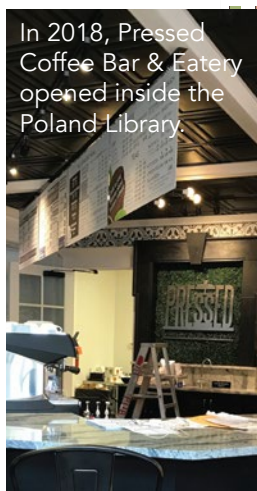


During 2018, our excellent staff still found the time to offer over 1,000 programs at our locations across the county. Our annual celebration of reading, Summer Discovery, used the theme "Libraries Rock!" and did we ever!

The 6,833 participants not only read books, but also earned online badges, attended great programs, and had breakfast with Marc Brown, author of the "Arthur" books.

In 2018, we heralded our first successful session of Girls Who Code, an eight-week program that introduces tween and teen girls to the power of computer programming. Thirteen girls in 6th – 12th grade attended the 15 sessions and graduated from the program.

We also received over \$44,000 in grant funds this year to deliver programming around mental health issues and to help toddlers (and their parents) get ready for kindergarten. Kindergarten readiness stations are now present in all our libraries, and our staff received training on how to better assist patrons experiencing mental health issues. In 2019, these funds will allow us to provide additional public programming and social services.



In 2018, Pressed Coffee Bar & Eatery opened inside the Poland Library.

Partners that **Connect** You, the Library & the Community Together

In 2018, we saw another changing of the guard with Kravitz Deli leaving the Poland café space after 8 years. After a competitive process and a remodel, we welcomed Pressed Coffee Bar & Eatery into the space in October. We are pleased to provide space for small businesses like Pressed and Dough House Cookies, and nonprofits like Café Augustine, in our libraries. Along with programming partners like Ohio Means Jobs, Oh Wow!, and United Way, these businesses will help us continue our positive community impact into the new year.

DR. DAVID
RITCHIE,
PRESIDENT,
LIBRARY
TRUSTEES



The Public Library of Youngstown & Mahoning County continued its tradition of providing quality library service and facilities with the beginning of a project to renovate the 108-year-old Main Library, a Carnegie Library, located at 305 Wick Ave., Youngstown. In October of 2018, the Library held several public input meetings to learn what our community wanted to see in services and spaces within a renovated Main Library. The project continues to move forward into 2019. Trustees have saved for this project for over a decade, with the goal of remaining debt-free. This good stewardship of public funds benefits the community, and putting our community first has always been a Library priority. The Board of Trustees looks forward to 2019 and the promise of connecting our area's residents with the information, services and facilities they need to inspire and to enrich lives.



Lisa Gardner was guest author at the annual Library Literary Society fundraiser.



Mindy McGinnis was guest author during Teen Read Week.



Kids who completed the Summer Discovery challenge got to meet author & illustrator Marc Brown.

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tradition of providing quality library service and facilities with the beginning of a project to renovate the 108-year-old Main Library, a Carnegie Library, located at 305 Wick Ave., Youngstown. In October of 2018, the Library held several public input

What Does It Cost to run the Library?

\$14.7 million in 2018*

(From the Financial Report – General Fund Expenses).

*Does not include encumbered balance and balance forward.
**FTE: Full-Time Equivalent

COLLECTION & SERVICES

6.8M
121.4 FTE
46%

PROGRAMMING

3.7M
31.1 FTE
25%

BUILDING & VEHICLE MAINTENANCE

2.1M
12 FTE
14%

ADMINISTRATION

1.6M
13.65 FTE
11%

TECHNOLOGY

.5M
6 FTE
3%

Where Does the

Money

Come From?

\$18.9 million in 2018*

(From the Financial Report – General Fund Receipts).

*Does not include encumbered balance and balance forward.

TRUST INVESTMENTS

40%

EARMARKED FOR 2019

17%

AUDIT FEES

4%

ADVOCACY

2%

\$1.2 million in 2018*

(From the Financial Report – Library Foundation Receipts).

17%

15%

4%

2%

SUMMER READING BOOKS & PROGRAMS

EVENTS

MARKETING

OTHER BOOKS & PROGRAMS

BRANCH LIBRARY RENOVATION
\$5.1 Million

GENERAL RESERVE
\$6.2 Million

MAIN LIBRARY
\$21 Million

PROJECT CONTINGENCY
\$2.5 Million

MAINTENANCE PLAN
\$2 Million

TECHNOLOGY RESERVE
\$0.7 Million

How Are We Preparing for the

Future?

\$37.5 million in 2018*

(*From the Financial Report – Balances Forward in the Building & Repair and Technology Funds).

2018 LIBRARY STATISTICS

BOARD OF TRUSTEES OFFICERS

- DR. DAVID RITCHIE, President
- CAROLE S. WEIMER, Vice President
- MARK J. MROFCHAK, Fiscal Officer*
- TINA McBANE, Deputy Fiscal Officer*

*Non-Voting

- AIMEE FIFAREK, Executive Director*

TRUSTEES

- RICHARD ATKINSON
- ALEX BENYO
- ALEXA SWEENEY BLACKANN
- TIMOTHY BRESNAHAN
- DELORES CRAWFORD
- TERRY DIMASCIO
- THOMAS M. FROST
- JAMES J. MEEHAN
- JUDITH SCHMUTZ
- RONALD STROLLO
- JAMIE VIANO
- JOHN H. YERIAN III
- RALPH T. MEACHAM
Mahoning County Auditor
(Non-Voting)
- THE HONORABLE
JAMAE TITO BROWN
Mayor, City of Youngstown
(Non-Voting)

LIBRARY LOCATIONS

- MAIN LIBRARY
- AUSTINTOWN
- BOARDMAN
- BROWNLEE WOODS
- CAMPBELL EXPRESS
- CANFIELD
- EAST
- GREENFORD
- MICHAEL KUSALABA
BRANCH
- NEWPORT
- POLAND
- SEBRING
- SPRINGFIELD
- STRUTHERS
- TRI-LAKES
- SPECIAL
DELIVERY
- OH WOW!
EXPRESS
(CLOSED)
- POP-UP
LIBRARY
MOBILE
SERVICE



MAIN LIBRARY
305 Wick Avenue
Youngstown, OH 44503
Phone: 330-744-8636



WHO IS PLYMC?

POPULATION SERVED	229,796
CARDHOLDERS	103,300
SPECIAL DELIVERY	
Library-by-Mail Patrons	594
LIBRARIES	15
STAFF:	
Full Time	143
Part Time	52



WHAT YOU CAN READ, WATCH & DOWNLOAD FROM PLYMC

BOOKS IN ALL LIBRARIES	554,066
E-BOOKS	49,338
AUDIO E-BOOKS	9,665
BOOKS ON CD	22,120
DVDs	79,231
MUSIC CDs	20,021
PERIODICAL & NEWSPAPER TITLES	256



HOW YOU ARE USING THE LIBRARY

CHILDREN'S PROGRAMMING	
Number of Programs	2,101
Children Reached Through School Visits and Programming	75,119
Summer Discovery Registrants	3,455
TEEN PROGRAMMING	
Number of Programs	776
Teens Reached Through School Visits and Programming	15,546
Summer Discovery Registrants	669
ADULT PROGRAMMING	
Number of Programs	2,429
Adults Reached Through Programming	19,264
Summer Discovery Registrants	1,369
DOOR COUNTS (visitors)	952,262
REFERENCE QUESTIONS ANSWERED	252,916
CIRCULATION	1,691,149
SEARCH OHIO USE	
Borrowed Items	70,338
Loaned Items	18,588



TECHNOLOGY @ THE LIBRARY

PUBLIC COMPUTERS	329
WiFi SESSIONS	248,972
COMPUTER SESSIONS	164,974
WEBSITE ACTIVITY	858,730
(user sessions at LibraryVisit.org)	





GENERAL FUND 12/31/18

Encumbered Balance	\$624,137.24
Balance Forward	4,769,632.26

RECEIPTS

Public Library Fund	8,412,250.76
Property Tax	8,843,025.05
Intergovernmental	1,020,425.97
Patron Fines & Fees	180,808.11
Interest Income	206,726.06
Rental/Lease Income	43,961.81
Miscellaneous	253,497.36

TOTAL RECEIPTS and BALANCES	\$24,354,464.62
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EXPENSES

Salaries and Benefits	\$9,635,029.87
Supplies	537,134.15
Purchased & Contracted Services	2,513,009.12
Library Materials	1,922,626.59
Equipment	88,977.70
Other Objects	48,891.08
Transfers to Other Funds	3,668,700.00
Encumbered Balance Forward, 12/31/18	743,411.17
Balance Forward, 12/31/18	5,196,684.94

TOTAL EXPENSES and BALANCES	\$24,354,464.62
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BUILDING & REPAIR FUND 12/31/18

Encumbered Balance Forward	\$644,290.07
Balance Forward	34,100,953.57

RECEIPTS

Interest Income	342,075.34
Contributions	300,406.91
Miscellaneous	-
Transfers from Other Funds	3,368,700.00

TOTAL RECEIPTS and BALANCES	\$38,756,425.89
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EXPENSES

Investment/Banking Fees	\$11,448.23
New Buildings	614,354.28
Building Improvements	430,465.39
Equipment	174,494.90
Encumbered Balance Forward, 12/31/18	28,445.70
Balance Forward, 12/31/18	37,497,217.39

TOTAL EXPENSES and BALANCE	\$38,756,425.89
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2018 FINANCIAL REPORT



TECHNOLOGY DEVELOPMENT FUND 12/31/18

Encumbered Balance	\$34,911.03
Balance Forward	628,665.80

RECEIPTS

Interest Income	\$1,606.94
Miscellaneous	3,376.20
Transfers from Other Funds	300,000.00

TOTAL RECEIPTS and BALANCES	\$968,559.97
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EXPENSES

Investment/Banking Fees	\$175.10
Equipment	212,325.76
Encumbered Balance Forward, 12/31/18	18,285.43
Balance Forward, 12/31/18	737,773.68

TOTAL EXPENSES and BALANCES	\$968,559.97
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LIBRARY FOUNDATION 12/31/18

Balance Forward	\$601,851.21
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RECEIPTS

Distributions from Trust Funds	120,621.77
Contributions	191,050.08
Miscellaneous	325.00
Interest and Investment Income	7,274.66

TOTAL RECEIPTS and BALANCE	\$921,122.72
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EXPENSES

Books and Related Purchases	\$62,253.56
Audit Fees	7,900.00
Legal Fees	3,300.00
Marketing Costs	7,702.60
Miscellaneous	2,462.51
Memorial Gifts	75,470.00
Balance Forward, 12/31/18	762,034.05

TOTAL EXPENSES and BALANCE	\$921,122.72
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